



Engagement Manager

Great Falls Montana Tourism is looking for the person who walks into a room and leaves with three new relationships, two follow-up meetings, and a business owner who finally understands why tourism matters to their bottom line. If that sounds like a Tuesday to you, keep reading.

The Engagement Manager is the connective tissue between our organization and the broader Great Falls community. You'll build relationships with local businesses, activate partners, prospect group business, and extend the Great Falls brand into the hands of the people who live here. One week you're on a trade show floor connecting with group tour operators; the next you're sitting across from a hotel GM, a museum director, or a restaurant owner figuring out how to grow together.

Your workstation will collect dust. You'll be out in the community, present in key organizations, and representing Great Falls at regional and national trade shows. You'll build a qualified pipeline of meetings, tours, and sporting events — then work alongside partners to convert those leads into real business for Great Falls.

The right person is a natural relationship-builder who follows through. Organized enough to manage a portfolio, a pipeline, and a calendar simultaneously. Able to make the economic case for tourism to a skeptical business audience — and make them glad they listened. Self-directed, high-trust, and ready to carry real weight on a small team.

Relevant experience might include sales, hospitality, event coordination, business development, or community outreach. We care more about your instincts and your hustle than your industry background. Bachelor's degree preferred; associate's degree welcome; compelling experience always considered.

Salary range starts at \$48,000–\$52,000. If you think your talents are the perfect fit and the starting salary should be higher, I'm all ears. If you're the successful candidate, you'll get some health, dental, and vision insurance, retirement benefits, paid time off, paid holidays, professional development opportunities, and a flexible work environment.

If you are ready to make our hopes and dreams come true, write up that cover letter, telling me about the biggest win you've had in getting someone to buy into an idea. That story will tell me more than your resume will, but I'll still want your resume. Send both cover letter and resume to Rebecca@VisitGreatFalls.org, along with anything else you think I'll need to properly consider you for this tough but rewarding position.