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GREAT FALLS' WELCOMING SPIRIT SHINES YEAR-ROUND THROUGH AN ABUNDANCE OF ENGAGING, ACCESSIBLE, AND AFFORDABLE EVENTS AND ACTIVITIES

From sporting events and outdoor recreation to art, history, live performances, and local attractions, this charming small town in the heart of Montana offers a vibrant mix of community-focused fun

(GREAT FALLS, Mont.) — Great Falls is quickly earning a reputation for its small-town charm and strong sense of community. Recognized as a top destination for remote workers and those seeking affordable living, and named one of the three [Top Small Towns by the 2025 Sunset Magazine Travel Awards](#), Great Falls offers a vibrant calendar of accessible community events and activities, perfectly complementing its growing appeal as a place to visit, live, and be immersed in a tight-knit community.

As an outdoor recreation hub, Great Falls provides endless opportunities for racers and riders of all kinds to practice, compete, and push their limits. Annual events such as the Cascade 66 Road Ride, Ice Breaker Road Race, Kickin' Assphalt Half Marathon, and Wolf Creek Canyon Relay attract both professional and amateur athletes, drawn by the excitement of cycling and running in a supportive, energetic environment.

At the [Electric City Speedway](#), over 2,000 seats are regularly filled with fans cheering on high-adrenaline stock car races on one of Montana's few dirt tracks. For those who enjoy scaled-down action, RC racing offers a fun and accessible alternative. Clubs and shops like [Big Sky RC Modelers](#) and [Hobby Time RC](#) allow enthusiasts to race and customize model cars, capturing the thrill of full-size racing on a smaller scale.

Each January, Great Falls crowns champions during the [Montana PRCA Circuit Finals Rodeo](#), a heritage event that has thrived for more than 50 years. Held mid-January at Montana ExpoPark, the event features several cowboys and cowgirls fresh from the National Finals Rodeo in Las Vegas.

As one of the smallest metro areas in the country with a professional baseball team, Great Falls is proud to call the [Voyagers](#) its own. In 2024, local restaurant group [Enbar Inc.](#) purchased the team, preserving a vital community tradition and investing in large-scale ballpark renovations—all without raising ticket prices and delivering a summer filled with family fun and local pride. And for hockey fans, the [Great Falls](#)

[Americans](#) provide action on ice with home games at the [Great Falls Ice Plex](#), offering yet another way for residents and visitors to engage in the city's lively sports culture. Great Falls is home to Montana's only professional basketball team, the [Great Falls Electric](#), who reached the playoffs in just their second year in The Basketball League.

The arts and culture scene in Great Falls offers year-round involvement with a thriving calendar of events, hands-on classes, and museum exhibitions. Cultural institutions such as the [C.M. Russell Museum](#), [Lewis and Clark Interpretive Center](#), and [Paris Gibson Square Museum of Art](#) offer immersive experiences in local art, history, and heritage.

For over 50 years, Great Falls has been the western art capital of the world for one week in March, always around Charlie Russell's birthday, as [Western Art Week](#) commences. This week-long art experience features over 700 artists across 10 venues, showcasing their work, participating in quick finishes, and hosting live auctions. Education symposia, fashion shows, and live music enhance the art available from March 19 to 22, 2026. And, 98% of the events are free to the public.

Did you know there is a National Mimosa Day? Great Falls does and celebrates it in style! On May 16, 2026, the [Greatest Dam Mimosa Showdown](#) will take place throughout Great Falls. This event features 25+ different mimosas, as local establishments go beyond just champagne and juice to showcase their creations for the public to vote on.

The [Great Falls Symphony](#) stands at the heart of the city's vibrant arts scene, offering a dynamic 2025–26 season, "[The Search](#)," where six conductor candidates compete for the role of Music Director. The concerts promise energy, diversity, and audience involvement in choosing the winner. The symphony also brings traveling [Broadway shows to Mansfield Center for the Performing Arts](#) each year. But the city's creative pulse doesn't stop there.

[Great Falls Theater Company](#) brings the stage to life year-round with four productions, including shows like *It's a Wonderful Life*, *The Glass Menagerie*, and *The Wizard of Oz*, plus a yet-to-be-announced "pay what you want" show. Their casts include surprisingly accomplished locals, including professional actors who have worked throughout the country as well as professional stage managers and lighting designers. Each is guaranteed to highlight the truly exceptional talent in Great Falls. Add in major live music events like [The Newberry's 4th of July Hootenanny](#) and the [Downtown Summer Jam](#) series, and it's clear: Great Falls delivers world-class performances across every stage.

No matter the season, Great Falls' strong sense of community shines through its wide variety of affordable, easily accessible activities and events, offering something for every age and interest.

For additional information or to learn more about events and activities in Great Falls, visit visitgreatfallsmontana.org. For information on relocating and starting a business in Great Falls, visit growgreatfallsmontana.org and liveingreatfalls.com.

Photos credit of Great Falls Montana Tourism [HERE](#).

ABOUT GREAT FALLS:

Located where the Rocky Mountains meet the Great Plains, Great Falls, Montana (pop. 60,000), offers a rare mix of natural beauty, outdoor access, cultural depth, and business potential. Defined by the powerful waterfalls of the Missouri River and known as “The Electric City,” Great Falls is a place where history, creativity, and opportunity intersect. With a strong sense of community and a landscape built for year-round adventure, it’s equally welcoming to visitors, entrepreneurs, and new residents. Positioned between Glacier National Park (2.5 hours north) and Yellowstone’s North Entrance (3.5 hours south), it’s a natural basecamp for exploring Montana’s most iconic destinations. Direct flights from Denver, Salt Lake City, Seattle, Phoenix (Mesa), Minneapolis, and Las Vegas make getting here easy. This coordinated effort to elevate Great Falls is powered by three partners: [Great Falls Montana Tourism](#), [Grow Great Falls Montana](#) (through Grow Great Falls Montana), and [Live in Great Falls Montana](#), each focused on tourism, business growth, and talent attraction. For more information or to start planning a visit, go to visitgreatfallsmontana.org. To relocate and start a business in Great Falls, visit growgreatfallsmontana.org and liveingreatfalls.com.

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