



## FOR IMMEDIATE RELEASE

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### CONTACTS:

Ashley Huckaby, DVA Advertising & PR, 503-819-4532, [ashley@dvaadv.com](mailto:ashley@dvaadv.com)

Rebecca Engum, Visit Great Falls, [rebecca@visitgreatfalls.org](mailto:rebecca@visitgreatfalls.org)

### **GREAT FALLS, MONTANA: BUILT FOR BUSINESS, MADE FOR LIVING**

**Bold ideas, wild landscapes, and a tight-knit community deliver  
the best of both worlds – a life well-lived and well-earned.**

(GREAT FALLS, Mont.) – [Great Falls](#) is a place where ambition and opportunity align with real quality of life. It's where people do meaningful work and still have time for what matters—family, the outdoors, and a strong sense of community.

Set where the Missouri and Sun Rivers meet under Montana's wide-open skies, Great Falls combines history, grit, and economic potential. It's not flashy, but rather built on hard work, shared values, and a deep connection to the land. In Great Falls, there's no need to choose between a career and a good life. Both are within reach.

#### **Where Passion Fuels Both Work and Play**

Outdoor recreation and entrepreneurship thrive side by side in Great Falls. The city's blue-collar roots and forward-thinking industries—from advanced manufacturing to healthcare and the arts—create an environment where entrepreneurial business owners can make an impact while living fully.

For Chris and Beth Leatham, owners of Bighorn Outdoor Specialists, Great Falls offered the opportunity to return to Chris' hometown and build a life rooted in purpose, community, and adventure. Their shop serves as a go-to outfitter for hiking, biking, snowshoeing, camping, and all-season exploration, gearing up locals and visitors alike to experience the best of Montana's backcountry. Whether snowshoeing through the Little Belts, biking local trails, or hiking into high country lakes, the Leathams live what they love. The city's extensive [River's Edge Trail](#) system—over 50 miles of paths connecting parks, neighborhoods, and the Missouri River—makes that lifestyle accessible every day. Their volunteer work with [Friends of the Little Belts](#) strengthens

regional trail access and reflects the same passion that brings travelers to Great Falls: a desire to connect with wild places and welcoming people.

“Our decision to relocate to Great Falls came from a deep love of the outdoors and a desire to build a life that truly reflects our values,” said Beth Leatham, co-owner/operator of Bighorn Outdoor Specialists. “We’re fortunate to work in a field that mirrors how we spend our time, on trails, in the mountains, and immersed in the natural beauty that defines this region. What we love about Great Falls, the access, the pace, the sense of community, is exactly what brings our customers here, too.”

### **Visit and Live Where It Matters**

In Great Falls, lifestyle and livelihood go hand in hand. With public lands, rivers, and trail systems just minutes from downtown, it’s easy to strike a balance between work and play. Locals like Beth and Chris Leatham spend their downtime hiking and biking in the Rocky Mountain Front, snowshoeing and maintaining trails in the Little Belt Mountains, backpacking the Bob Marshall Wilderness Complex, or paddling the storied Missouri River. Whether you’re drawn to rugged adventures or peaceful nature escapes, outdoor access here isn’t a weekend luxury; it’s part of everyday life.

That same richness extends to the city’s arts and culture scene, which adds vibrancy to daily life and reflects the creative, collaborative spirit of the people who call Great Falls home. A manageable pace and supportive community foster deeper connections, making it a place not just to visit, but to truly belong.

The city’s pioneering spirit lives on in the way business owners, artists, and residents collaborate to build a strong and resilient community. It’s a place where craftsmanship matters, quality outweighs quantity, and people take pride in doing things the right way.

### **A Place to Plant Roots and Build Dreams**

Great Falls’ business-friendly climate makes it an economic hub for industries such as technology, agriculture, manufacturing, healthcare, and the outdoors, with a cost of living that remains significantly below the national average.

Whether starting a business, expanding a career, relocating for a more grounded lifestyle, getting away on a quick trip, or simply choosing the flexibility of working remotely, professionals, visitors, and entrepreneurs are finding a place to recharge and grow, personally and professionally, in Great Falls, Montana.

For additional information or to begin planning an adventure in Great Falls, visit [visitgreatfallsmontana.org](http://visitgreatfallsmontana.org). For information on relocating and starting a business in Great Falls, visit [growgreatfallsmontana.org](http://growgreatfallsmontana.org) and [liveingreatfalls.com](http://liveingreatfalls.com).

For photos, [CLICK HERE](#), credit to Visit Great Falls.

### **ABOUT GREAT FALLS:**

Located where the Rocky Mountains meet the Great Plains, Great Falls, Montana (pop. 60,000), offers a rare mix of natural beauty, outdoor access, cultural depth, and business potential. Defined by the powerful waterfalls of the Missouri River and known as “The Electric City,” Great Falls is a place where history, creativity, and opportunity intersect. With a strong sense of community and a landscape built for year-round adventure, it’s equally welcoming to visitors, entrepreneurs, and new residents. Positioned between Glacier National Park (2.5 hours north) and Yellowstone’s North Entrance (3.5 hours south), it’s a natural basecamp for exploring Montana’s most iconic destinations. Direct flights from Denver, Salt Lake City, Seattle, Phoenix (Mesa), Minneapolis, and Las Vegas make getting here easy. This coordinated effort to elevate Great Falls is powered by three partners: [Visit Great Falls Montana](#), [Grow Great Falls Montana](#) (through Grow Great Falls Montana), and Live in [Live in Great Falls Montana](#), each focused on tourism, business growth, and talent attraction. For more information or to start planning a visit, go to [visitgreatfallsmontana.org](http://visitgreatfallsmontana.org). To relocate and start a business in Great Falls, visit [growgreatfallsmontana.org](http://growgreatfallsmontana.org) and [liveingreatfalls.com](http://liveingreatfalls.com).

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