



Boards of Directors Meeting Agenda  
Great Falls Convention and Visitors Bureau &  
Great Falls Tourism Business Improvement District

Thursday, March 18, 2021 | 9:00 AM – 11:00 AM | Zoom

<https://us02web.zoom.us/j/5456501810?pwd=WjIYbXp5dkI5MjEzNEMwZ2ZVT3RDUT09>

9:00 | 1. Welcome, Call to Order – Scott Lettre, Sandra Thares

9:02 | 2. Public Comment – Scott Lettre, Sandra Thares

Opportunity for public comment related to items on the agenda

9:07 | 3. Consent Agenda – Scott Lettre, Sandra Thares

Convention and Visitors Bureau Board of Directors

a) approve 2-18-2021 Minutes

b) accept February Financials

Tourism Business Improvement District Board of Directors

c) approve 2-18-2021 Minutes

d) accept February Financials

9:10 | 4. FY22 Budget Revenue Project – Rebecca Engum

Convention and Visitors Bureau Board of Directors accept/reject revenue projections for FY22 Budget.

Tourism Business Improvement District Board of Directors accept/reject revenue projections for FY22 Budget.

9:20 | 5. FY22 Board Brainstorming – Rebecca Engum

9:50 | 6. Reports

1. Great Falls Area Lodging Association – Karen Venetz

2. Business Development Pipeline – Jason Laird

3. Executive Director – Rebecca Engum

10:00 | 7. Partner Updates – Scott Lettre, Sandra Thares

Updates on key initiatives, exciting developments, and important efforts affecting Great Falls, Montana.

10:20 | 8. Public Comment – Scott Lettre, Sandra Thares

Opportunity for public comment related to Tourism in Great Falls, Montana.

10:25 | 9. TBID Applicants Q&A with Trustees– Sandra Thares

10:35 | 10. Adjourn – Scott Lettre, Sandra Thares