



Boards of Directors Meeting Agenda  
Great Falls Convention and Visitors Bureau &  
Great Falls Tourism Business Improvement District

Thursday, December 17, 2020 | 9:00 AM – 10:30 AM |

<https://us02web.zoom.us/j/5456501810?pwd=WjlYbXp5dkl5MjEzNEMwZ2ZVT3RDUT09>

9:00 | 1. Welcome, Call to Order – Scott Lettre, Sandra Thares

9:02 | 2. Public Comment – Scott Lettre, Sandra Thares

Opportunity for public comment related to items on the agenda

9:07 | 3. Consent Agenda – Scott Lettre, Sandra Thares

Convention and Visitors Bureau Board of Directors

a) approve 11-19-2020 Minutes

b) accept November Financials

Tourism Business Improvement District Board of Directors

c) approve 11-19-2020 Minutes

d) accept November Financials

9:10 | 4. TBID Assessment Appeals – Rebecca Engum

Tourism Business Improvement District Board of Directors approve/deny appeal requests from five delinquent lodging properties.

9:25 | 5. Budget Amendment – Rebecca Engum

Convention and Visitors Bureau Board of Directors approve/deny budget amendment.

9:35 | 6. 2020 Montana PRCA Circuit Finals Rodeo Commitment – Rebecca Engum

Tourism Business Improvement District Board of Directors discuss 2020 Montana PRCA Circuit Finals Rodeo Commitment and take action as deemed necessary.

9:50 | 7. Reports

1. Great Falls Area Lodging Association – Karen Venetz

2. Business Development Pipeline – Rebecca Engum

3. Executive Director – Rebecca Engum

10:00 | 8. Partner Updates – Scott Lettre, Sandra Thares

Updates on key initiatives, exciting developments, and important efforts affecting Great Falls, Montana.

10:25 | 9. Public Comment – Scott Lettre, Sandra Thares

Opportunity for public comment related to Tourism in Great Falls, Montana.

10:30 | 10. Adjourn – Scott Lettre, Sandra Thares