



Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau &
Great Falls Tourism Business Improvement District

Thursday, November 19, 2020 | 9:00 AM – 10:30 AM |

<https://us02web.zoom.us/j/85977724550?pwd=UnB6eTMzdmYwcVVvN1VyWjdvRE9Cdz09>

9:00 | 1. Welcome, Call to Order – Scott Lettre, Sandra Thares

9:02 | 2. Public Comment – Scott Lettre, Sandra Thares

Opportunity for public comment related to items on the agenda

9:07 | 3. Consent Agenda – Scott Lettre, Sandra Thares

Convention and Visitors Bureau Board of Directors

- a) approve 10-15-2020 Minutes
- b) approve 10-22-2020 Marketing Minutes
- c) accept October Financials
- d) review 990

Tourism Business Improvement District Board of Directors

- e) approve 10-15-2020 Minutes
- f) approve 10-22-2020 Marketing Minutes
- g) accept October Financials

9:10 | 4. Airline Conference Update – John Faulkner

Tourism Business Improvement District Board of Directors approve/deny adjusting \$220,000 commitment made for Frontier Airlines to include commitments to Spirit Airlines from the same committed funds.

9:25 | 5. Visitor Center Grant Application – Rebecca Engum

Tourism Business Improvement District Board of Directors approve/deny applying for \$114,000 from Montana Tourism Visitor Center Grant, committing \$38,000 as cash match.

9:30 | 6. Month to Month Lease – Rebecca Engum

Tourism Business Improvement District Board of Directors approve/deny month to month lease with Buchanan-Byrne Building Partnership at current monthly lease rate of \$1,123.50.

9:40 | 7. Great Falls Wayfinding Implementation – Rebecca Engum

Tourism Business Improvement District Board of Directors approve/deny committing \$5,000 for sign installation in accordance with implementation of Great Falls Wayfinding Plan.

9:50 | 8. Change of Employee Benefits – Rebecca Engum

Tourism Business Improvement District Board of Directors approve/deny removing Health Insurance Stipend from Employee Benefits Policy and adding Health Insurance and Parental Leave, effective 1-1-2021.

10:00 | 9. 2021 Budget Amendment – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/deny presented amendment to 2021 Budget.

Tourism Business Improvement District Board of Directors approve/deny presented amendment to 2021 Budget.

10:10 | 10. Reports

1. Great Falls Area Lodging Association – Karen Venetz
2. Business Development Pipeline – Zach Clausen
3. Executive Director – Rebecca Engum

10:20 | 11. Partner Updates – Scott Lettre, Sandra Thares
Updates on key initiatives, exciting developments, and important efforts affecting Great Falls, Montana.

10:25 | 12. Public Comment – Scott Lettre, Sandra Thares
Opportunity for public comment related to Tourism in Great Falls, Montana.

10:30 | 13. Adjourn – Scott Lettre, Sandra Thares