



Boards of Directors Marketing Meeting Agenda
Great Falls Convention and Visitors Bureau & Great Falls Tourism Business
Improvement District

Thursday, October 22, 2020 | 10:00 AM – 11:00 AM |

<https://us02web.zoom.us/j/5456501810?pwd=eERYQTBlaz0rYVICUkZ6Z2gwVkNrdz09>

10:00 | 1. Welcome, Introductions, Call to Order – Scott Lettre, Sandra Thares

10:05 | 2. Public Comment – Scott Lettre, Sandra Thares
Opportunity for public comment related to items on the agenda

10:10 | 3. Paid Media Placement Performance – Heather Burcham

10:25 | 4. Website and Social Media Performance – Marisela Hazzard

10:40 | 5. Media Plan Review and Changes – Rebecca Engum

11:00 | 6. Adjourn – Scott Lettre, Sandra Thares