



**Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau &
Great Falls Tourism Business Improvement District**

Thursday, October 15, 2020 | 9:00 AM – 10:15 AM |

<https://us02web.zoom.us/j/82685908486?pwd=MGRDM2IsWjBCUJJTdnZLUDN4RmpzQT09>

9:00 | 1. Welcome, Call to Order – Scott Lettre, Sandra Thares

9:02 | 2. Public Comment – Scott Lettre, Sandra Thares
Opportunity for public comment related to items on the agenda

9:07 | 3. Consent Agenda – Scott Lettre, Sandra Thares
Convention and Visitors Bureau Board of Directors
a) approve 9-17-2020 Minutes
b) accept September Financials

Tourism Business Improvement District Board of Directors
c) approve 9-17-2020 Minutes
d) accept September Financials

9:10 | 4. The Newberry Update – Scott Reasoner

9:25 | 5. Board Discussion: What does the next 6 months look like for you? – Rebecca Engum

9:40 | 6. Reports
1. Great Falls Area Lodging Association – Karen Venetz
2. Business Development Pipeline – Rebecca Engum
3. Executive Director – Rebecca Engum

9:55 | 7. Partner Updates – Scott Lettre, Sandra Thares
Updates on key initiatives, exciting developments, and important efforts affecting Great Falls, Montana.

10:05 | 8. TBID Trustee Recommendation – Sandra Thares

10:10 | 9. Public Comment – Scott Lettre, Sandra Thares
Opportunity for public comment related to Tourism in Great Falls, Montana.

10:15 | 10. Adjourn – Scott Lettre, Sandra Thares