



**Boards of Directors Meeting Minutes
Great Falls Convention and Visitors Bureau &
Great Falls Tourism Business Improvement District**

Thursday, October 15, 2020 | 9:02 AM – 10:10 AM |

<https://us02web.zoom.us/j/82685908486?pwd=MGRDM2IsWjBCUJJTdnZLUDN4RmpzQT09>

CVB Board: Scott Lettre, Wayne Thares, Susan Shannon, Brett Doney, Kerry McInerney, Teresa Appelwick, Ron Korb, Lexi Jones, Wendy Lee

TBID Board: Sandra Johnson-Thares, Becky Amaral-Miller, Scott Shull, David Buckingham, Laurie Price

Staff: Rebecca Engum, Zach Clausen, Marisela Hazzard

Guests: Scott Reasoner

9:02 | 1. Welcome, Call to Order – Scott Lettre, Sandra Thares

9:02 | 2. Public Comment – Scott Lettre, Sandra Thares
Opportunity for public comment related to items on the agenda

No public comment.

9:03 | 3. Consent Agenda – Scott Lettre, Sandra Thares
Convention and Visitors Bureau Board of Directors
a) approve 9-17-2020 Minutes
b) accept September Financials

CVB ACTION TAKEN

Motion made to approve consent agenda. Seconded. No discussion. All in favor. None opposed. The motion passed.

Tourism Business Improvement District Board of Directors

- c) approve 9-17-2020 Minutes
- d) accept September Financials

TBID ACTION TAKEN

Motion made to approve consent agenda. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:06 | 4. The Newberry Update – Scott Reasoner

Scott Reason gave update.

9:14 | 5. Board Discussion: What does the next 6 months look like for you? – Rebecca Engum

Businesses are taking strides one week at a time. Concerns about Canadians crossing the border to conduct business at The Maggie Show. Smaller events that can be held indoors are still occurring at Montana ExpoPark. Businesses are working closely with City County Health Department to comply with current restrictions. Typical reservations for hotels are coming in 48-hours prior. Events are still being booked for the bar and service industry for Spring 2021 but with stipulations. Corporate Christmas parties are being cancelled. New summer trends showed out-of-staters coming for extended stays while searching for houses during their relocation efforts. Larger investments in Great Falls are still moving forward. Employers are unsure how to navigate situations where employees quarantine for 14 days without being notified about contact tracing through City County Health Department without local policies in place.

9:42 | 6. Reports

1. Great Falls Area Lodging Association – Karen Venetz

Rebecca Engum gave Karen Venetz's report.

2. Business Development Pipeline – Zach Clausen

Zach Clausen gave report.

3. Executive Director – Rebecca Engum

Rebecca Engum gave report.

9:57 | 7. Partner Updates – Scott Lettre, Sandra Thares

Updates on key initiatives, exciting developments, and important efforts affecting Great Falls, Montana.

No partner updates.

9:57 | 8. TBID Trustee Recommendation – Sandra Thares

TBID ACTION

Motion made to submit TBID Trustee Recommendation of Jessica Allen, the General Manager of Sleep Inn/MainStay Suites Lodging Property, to City of Great Falls. Seconded. Discussion of past history of TBIDs and Chambers helpful. All in favor. None opposed. The motion passed.

9:59 | 9. Public Comment – Scott Lettre, Sandra Thares

Opportunity for public comment related to Tourism in Great Falls, Montana.

No public comment.

10:00 | 10. Adjourn – Scott Lettre, Sandra Thares

Meeting adjourned.