



**Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau &
Great Falls Tourism Business Improvement District**

Thursday, September 17, 2020 | 9:00 AM – 10:30 AM |

<https://us02web.zoom.us/j/5456501810>

9:00 | 1. Welcome, Call to Order – Scott Lettre, Sandra Thares

9:02 | 2. Public Comment – Scott Lettre, Sandra Thares
Opportunity for public comment related to items on the agenda

9:07 | 3. Consent Agenda – Scott Lettre, Sandra Thares
Convention and Visitors Bureau Board of Directors
a) approve 7-16-2020 Minutes
b) approve 7-23-2020 Minutes
c) approve 8-20-2020 Minutes
d) accept July Financials
e) accept August Financials

Tourism Business Improvement District Board of Directors

- a) approve 6-18-2020 Minutes
- b) approve 8-20-2020 Minutes
- c) approve 8-25-2020 Minutes
- d) accept June Financials
- e) accept August Financials

9:10 | 4. Convention and Visitors Bureau July 1, 2019 -n June 30, 2020 Fiscal Year Audit Review – Barb Sanem

9:15 | 5. Tourism Business Improvement District July 1, 2019 – June 30, 2020 Fiscal Year Audit Review – Brett Gaare

9:25 | 6. Tourism Safety Grant – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/deny funding line items for additional grant funds as presented.

9:35 | 6. Amazon Prime Docuseries Episode – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/deny \$5,000 to have Great Falls featured with one 22-minute episode, as part of the Amazon Prime Docuseries “The Story of Art in America’s Heartland”.

9:45 | 7. 2021 Budget Amendment – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/deny 2021 Budget amendment as presented.

Tourism Business Improvement District Board of Directors approve/deny 2021 Budget amendment as presented.

10:00 | 8. Coronavirus Relief Funds Nonprofit Grant – Rebecca Engum
Convention and Visitors Bureau approve/deny applying for additional nonprofit grant funds.

10:05 | 9. Reports

1. Great Falls Area Lodging Association – Karen Venetz
2. Business Development Pipeline – Rebecca Engum
3. Executive Director – Rebecca Engum

10:15 | 10. Partner Updates – Scott Lettre, Sandra Thares

Updates on key initiatives, exciting developments, and important efforts affecting Great Falls, Montana.

10:20 | 11. TBID Trustee Applicant Q&A – Sandra Thares

10:25 | 12. Public Comment – Scott Lettre, Sandra Thares

Opportunity for public comment related to Tourism in Great Falls, Montana.

10:30 | 13. Adjourn – Scott Lettre, Sandra Thares