



**Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau &
Great Falls Tourism Business Improvement District**

Thursday, August 20, 2020 | 9:00 AM – 10:20 AM | <https://us02web.zoom.us/j/5456501810>

9:00 | 1. Welcome, Call to Order, Introductions – Scott Lettre, Sandra Thares

9:02 | 2. Public Comment – Scott Lettre, Sandra Thares
Opportunity for public comment related to items on the agenda

9:07 | 3. Consent Agenda – Scott Lettre, Sandra Thares
Convention and Visitors Bureau Board of Directors
a) approve 7-16-2020 Minutes
b) approve 7-23-2020 Minutes
c) accept July Financials

Tourism Business Improvement District Board of Directors
d) approve 7-16-2020 Minutes
e) approve 7-23-2020 Minutes
f) accept July Financials

9:12 | 4. Presentation: National Heritage Area Update – Jane Weber

Convention and Visitors Bureau Board of Directors approve/deny advocating for the proposed Big Sky Country National Heritage Area.

Tourism Business Improvement District Board of Directors approve/deny advocating for the proposed Big Sky Country National Heritage Area.

9:30 | 5. Second \$10,000 Montana Coronavirus Relief Fund Business Stabilization Grant – Rebecca Engum

Convention and Visitors Bureau Board of Directors approve/deny applying for, and accepting if approved, a second \$10,000 Montana Coronavirus Relief Fund Business Stabilization Grant for Management expense.

9:40 | 6. Proposal to occupy 15 Overlook Dr – Rebecca Engum

Tourism Business Improvement District Board of Directors approve/deny submitting a proposal to the City of Great Falls to occupy 15 Overlook Drive.

9:55 | 7. Reports

1. Great Falls Area Lodging Association – Karen Venetz
2. Business Development Pipeline – Zach Clausen
3. Executive Director – Rebecca Engum

10:05 | 8. Partner Updates – Scott Lettre, Sandra Thares
Updates on key initiatives, exciting developments, and important efforts affecting Great Falls, Montana.

Grow Tourism | Develop the Destination | Advocate for Tourism

10:15 | 9. Public Comment – Scott Lettre, Sandra Thares

Opportunity for public comment related to Tourism in Great Falls, Montana.

10:20 | 10. Adjourn – Scott Lettre, Sandra Thares