



**Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau &
Great Falls Tourism Business Improvement District**

Thursday, July 16, 2020 | 9:00 AM – 10:15 AM | <https://us02web.zoom.us/j/5456501810>

9:00 | 1. Welcome, Call to Order, Introductions – Scott Lettre, Sandra Thares

9:02 | 2. Public Comment – Scott Lettre, Sandra Thares
Opportunity for public comment related to items on the agenda

9:07 | 3. Consent Agenda – Scott Lettre, Sandra Thares
Convention and Visitors Bureau Board of Directors
a) approve 6-18-2020 Minutes
b) accept June Financials

Tourism Business Improvement District Board of Directors
c) approve 6-18-2020 Minutes
d) accept June Financials

9:15 | 4. 2021 CVB Officer Slate – Brian Thompson

Chair – Scott Lettre
Vice Chair – Wayne Thares
Secretary/Treasurer – Brian Thompson

Convention and Visitors Bureau Board of Directors elect officers after nominations taken from the floor to serve from July 16, 2020 to June 30, 2021.

9:20 | 5. Appoint Director – Scott Lettre
Convention and Visitors Bureau Board of Directors approve the appointment of Ron Korb to serve as a Director from 7-16-2020 to 6-30-2021.

9:30 | 6. Apply for Tourism Safety Grant – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/deny applying for Tourism Safety Grant for \$101,222 to distribute Safety Information, Marketing, and Joint Ventures with the State of Montana.

9:45 | 7. Reports
1. Great Falls Area Lodging Association – Karen Venetz
2. Business Development Pipeline – Zach Clausen
3. Executive Director – Rebecca Engum

9:55 | 8. Partner Updates – Scott Lettre, Sandra Thares
Updates on key initiatives, exciting developments, and important efforts affecting Great Falls, Montana.

10:10 | 9. Public Comment – Scott Lettre, Sandra Thares
Opportunity for public comment related to Tourism in Great Falls, Montana.

10:15 | 10. Adjourn – Scott Lettre, Sandra Thares

Grow Tourism | Develop the Destination | Advocate for Tourism