



**Boards of Directors Meeting Agenda  
Great Falls Convention and Visitors Bureau & Great Falls  
Tourism Business Improvement District**

**Thursday, May 21, 2020 | 9:00 AM – 10:00 AM | <https://us02web.zoom.us/j/5456501810>**

9:00 | 1. Welcome, Call to Order, Introductions – Kaylene Kershner, Sandra Thares

9:02 | 2. Public Comment – Kaylene Kershner, Sandra Thares  
Opportunity for public comment related to items on the agenda

9:07 | 3. Consent Agenda – Kaylene Kershner, Sandra Thares  
Convention and Visitors Bureau Board of Directors  
a) approve 4-16-2020 Minutes  
b) approve 4-23-2020 Minutes  
c) approve 5-7-2020 Minutes  
d) accept April Financials

Tourism Business Improvement District Board of Directors  
e) approve 2-20-2020 Minutes  
f) approve 4-23-2020 Minutes  
g) accept April Financials

9:10 | 4. CVB Nomination Slate – Brian Thompson

9:15 | 5. Honorary Directors Appointment – Kaylene Kershner  
Convention and Visitors Bureau Board of Directors approve/reject reappointing representatives from Great Falls International Airport, Central Montana, Great Falls Association of Realtors, Great Falls Home Builders Association, Great Falls Downtown Association, Great Falls Retail Association, Cascade County, Cascade County Tavern Association, Great Falls Lodging Association, Great Falls Chamber of Commerce, and City of Great Falls and appointing a representative from Great Falls Development Authority to serve as Honorary Directors from 7-1-2020 to 6-30-2021.

9:15 | 5. Reports  
1. Great Falls Area Lodging Association – Karen Venetz  
2. Business Development Pipeline – Kristin Dayao  
3. Executive Director – Rebecca Engum

9:35 | 6. Partner Updates – Kaylene Kershner, Sandra Thares  
Updates on key initiatives, exciting developments, and important efforts affecting Great Falls, Montana.

9:50 | 7. Prospective Tourism Business Improvement District Trustee Question & Answer – Sandra Thares

9:55 | 8. Public Comment – Kaylene Kershner, Sandra Thares  
Opportunity for public comment related to Tourism in Great Falls, Montana.

**Grow Tourism | Develop the Destination | Advocate for Tourism**

10:00 | 9. Adjourn – Kaylene Kershner, Sandra Thares