



**Boards of Directors Marketing Meeting Agenda
Great Falls Convention and Visitors Bureau & Great Falls Tourism Business
Improvement District**

Thursday, January 23, 2020 | 10:00 AM – 12:00 NOON | Video Conference Center, 100 1st Avenue N, Great Falls

10:00 | 1. Welcome, Introductions, Call to Order – Kaylene Kershner, Sandra Thares

10:05 | 2. Public Comment – Kaylene Kershner, Sandra Thares
Opportunity for public comment related to items on the agenda

10:10 | 3. Paid Media Placement Performance – Heather Burcham

10:20 | 4. Website and Social Media Performance – John Harris

10:30 | 5. Great Falls Montana Tourism Creative Strategy Work Session – Stefanie Brown

12:00 | 6. Adjourn – Kaylene Kershner, Sandra Thares