



**Boards of Directors Meeting Minutes
Great Falls Convention and Visitors Bureau & Great Falls
Tourism Business Improvement District**

**Thursday, November 14, 2019 | 10:00 AM – Noon | Video Conference Center, 100 1st Avenue N,
Great Falls, Montana**

CVB Directors: Kaylene Kershner, Wendy Lee, Steve Herrig, Kerry McInerney, Peggy O’Hare-Becker;
Susan Shannon, Wayne Thares, Brett Doney

TBID Directors: Sandra Johnson-Thares, Malissa Hollan, Scott Shull, Robert Dompier

Guests: David Saslav

Staff: Rebecca Engum; Kristin Dayao

10:00 | 1. Welcome, Introductions, Call to Order – Kaylene Kershner, Sandra Thares

10:03 | 2. Public Comment – Kaylene Kershner, Sandra Thares
Opportunity for public comment related to items on the agenda

10:05 | 3. Banik Presentation

Banik presented.

10:35 | 4. Banik Q&A

Banik answered questions related to process with Hotel Arvon, longest term client, other staff that would be assigned to account.

10:55 | 5. Flying Horse Presentation

Flying Horse presented.

11:25 | 6. Flying Horse Q&A

Flying Horse answered questions related to work with PureView, blended rates, budget ranges, other staff that would be assigned to account.

11:40 | 7. Open Discussion and Scoring

11:50 | 8. Adjourn – Kaylene Kershner, Sandra Thares