



**Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau & Great Falls
Tourism Business Improvement District**

**Thursday, September 19, 2019 | 9:00 AM – 10:40 AM | Video Conference
Center, 100 1st Avenue N, Great Falls, Montana**

9:00 | 1. Welcome, Introductions, Call to Order – Kaylene Kershner, Sandra Thares

9:05 | 2. Public Comment – Kaylene Kershner, Sandra Thares
Opportunity for public comment related to items on the agenda

9:10 | 3. Consent Agenda – Kaylene Kershner, Sandra Thares
Convention and Visitors Bureau Board of Directors
a) approve 8-15-2019 Minutes
b) accept August Financials

Tourism Business Improvement District Board of Directors
a) approve 8-15-2019 Minutes
b) accept August Financials

9:15 | 4. CVB Membership Discussion – Kaylene Kershner
Discuss options for changing Convention and Visitors Bureau Membership Policy.

9:35 | 5. Lease Extension – Sandra Johnson-Thares
Tourism Business Improvement District Board of Directors approve/deny
execution of one-year option on lease for 100 1st Avenue North, Lower Level Suite.

9:45 | 6. Big Sky Duplicate Bridge Club Marketing Grant – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/deny \$2,500
to market Regional Bridge Tournament September 7-13, 2020.

9:55 | 7. Great Falls Public Schools Sponsorship – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/deny \$9,250
to sponsor

- AA State Golf – October 3-4, 2019
- All Class State Cross Country – October 26, 2019
- AA & A State Swimming – February 14-15, 2020
- AA Dual Wrestling – January 25, 2020
- District 8C Boys & Girls Basketball – February 20-22, 2020
- Eastern AA Division Softball – May 15-16, 2020

10:05 | 8. Creative Services Selection Committee Appointment – Kaylene Kershner,
Sandra Thares

10:10 | 9. New Event Grant Review Committee Appointment – Sandra Thares

10:15 | 10. Reports

1. Great Falls Area Lodging Association – Karen Venetz
2. Business Development Pipeline – Kristin Dayao

Grow Tourism | Develop the Destination | Advocate for Tourism

3. Executive Director – Rebecca Engum

10:25 | 11. Partner Updates – Kaylene Kershner, Sandra Thares
Updates on key initiatives, exciting developments, and important efforts affecting Great Falls, Montana.

10:35 | 12. Public Comment– Kaylene Kershner, Sandra Thares
Opportunity for public comment related to Tourism in Great Falls, Montana

10:40 | 13. Adjourn – Kaylene Kershner, Sandra Thares