



**Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau & Great Falls
Tourism Business Improvement District**

**Thursday, July 18, 2019 | 9:00 AM – 10:30 AM | Video Conference Center, 100
1st Avenue N, Great Falls, Montana**

9:00 | 1. Welcome, Introductions, Call to Order – Kaylene Kershner, Scott Shull

9:05 | 2. Public Comment – Kaylene Kershner, Scott Shull
Opportunity for public comment related to items on the agenda

9:10 | 3. Minutes – Kaylene Kershner, Scott Shull
Convention and Visitors Bureau Board of Directors
a) approve/reject 6-20-2019 Minutes

Tourism Business Improvement District Board of Directors
a) approve/reject 6-20-2019 Minutes
b) approve/reject 7-2-2019 Minutes

9:15 | 4. Finance Report – Scott Lettre
Convention and Visitors Bureau Board of Directors accept/reject finance report as
presented

9:20 | 5. Finance Report – David Buckingham
Tourism Business Improvement District Board of Directors accept/reject finance
report as presented

9:25 | 6. 2019 Media Review and additional 2020 Media Plan Options – Heather Burcham
Convention and Visitors Bureau Board of Directors approve/reject 2020 Media Plan

Tourism Business Improvement District Board of Directors approve/reject 2020
Media Plan

9:55 | 7. Only in Great Falls
Investments made, planned within the Great Falls Park District – Patty Rearden

10:15 | 8. Officer Elections – Scott Lettre, Scott Shull
Convention and Visitors Bureau Board of Directors approve/reject electing
Kaylene Kershner - President
Scott Lettre – Vice President
Wayne Thares - Treasurer
Peggy O'Hare-Becker – Secretary

Tourism Business Improvement District Board of Directors approve/reject electing
Sandra Johnson-Thares – Chair
Becky Amaral-Miller – Vice Chair
David Buckingham – Secretary/Treasurer

10:20 | 9. Reports

1. Great Falls Area Lodging Association – Karen Venetz
2. Montana ExpoPark – Rebecca Engum
3. Business Development Pipeline – Kristin Dayao
4. Executive Director – Rebecca Engum

10:25 | 10. Public Comment– Kaylene Kershner, Scott Shull

Opportunity for public comment related to Tourism in Great Falls, Montana

10:30 | 11. Adjourn – Kaylene Kershner, Scott Shull