



**Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau & Great Falls
Tourism Business Improvement District**

Thursday, July 18, 2019 | 9:00 AM – 10:57 AM | Video Conference Center, 100 1st Avenue N, Great Falls, Montana

TBID Board Signature: _____

CVB Board Signature: _____

TBID Board: Becky Amaral-Miller, Sandra Johnson-Thares, Scott Shull, Robert Dompier, David Buckingham

CVB Board: Peggy O'Hare-Becker, Wayne Thares, Scott Lettre, Wendy Lee, Brian Thompson Kaylene Kershner

CVB Honorary Directors: Susan Shannon Roxy Perez Gayle Fisher John Faulkner Kellie Pierce Kerry McInerney

Staff: Rebecca Engum, Kristin Dayao

Guests: Heather Burcham, Stefanie Brown, Eric Heidle, Patty Rearden

9:00 | 1. Welcome, Introductions, Call to Order – Kaylene Kershner, Scott Shull

9:05 | 2. Public Comment – Kaylene Kershner, Scott Shull
Opportunity for public comment related to items on the agenda.

No public comment

9:06 | 3. Minutes – Scott Shull
Convention and Visitors Bureau Board of Directors
a) approve/reject 6-20-2019 Minutes

CVB ACTION TAKEN:
Motion made to approve 6-20-2019 Minutes. Seconded. No Discussion. All in favor. None Opposed. The motion passed

Tourism Business Improvement District Board of Directors
a) approve/reject 6-20-2019 Minutes
b) approve/reject 7-2-2019 Minutes

TBID ACTION TAKEN:
Motion made to approve 6-20-2019 Minutes and 7-2-2019. Seconded. No Discussion. All in favor. None Opposed. The motion passed

9:07 | 4. Finance Report – Scott Lettre
Convention and Visitors Bureau Board of Directors accept/reject finance report as presented

CVB ACTION TAKEN:
Grow Tourism | Develop the Destination | Advocate for Tourism

Motion made to approve finance report as presented. Seconded. No Discussion. All in Favor. None Opposed. The Motion passed.

9:10 | 5. Finance Report – David Buckingham

Tourism Business Improvement District Board of Directors accept finance report as presented

TBID ACTION TAKEN:

Motion made to approve finance report as presented. Seconded. No Discussion. All in favor. None Opposed. The motion passed

9:13 | 6. 2019 Media Review and additional 2020 Media Plan Options – Heather Burcham
Convention and Visitors Bureau Board of Directors approve/reject 2020 Media Plan

NO ACTION TAKEN

Tourism Business Improvement District Board of Directors approve/reject 2020 Media Plan

NO ACTION TAKEN

10:16 | 7. Only in Great Falls

Investments made, planned within the Great Falls Park District – Patty Rearden

10:35 | 8. Officer Elections – Scott Lettre, Scott Shull

Convention and Visitors Bureau Board of Directors approve/reject electing

Kaylene Kershner - President

Scott Lettre – Vice President Wayne

Thares - Treasurer

Peggy O'Hare-Becker – Secretary

CVB ACTION TAKEN:

Motion made to approve all officer elected as presented. Seconded. No Discussion. All in favor. None opposed. The motion passed.

Tourism Business Improvement District Board of Directors approve/reject electing

Sandra Johnson-Thares – Chair

Becky Amaral-Miller – Vice Chair

David Buckingham – Secretary/Treasurer

TBID ACTION TAKEN:

Motion made to approve all officers elected as presented. Seconded. No discussion. All in favor. None opposed. The motion passed.

10:39 | 9. Reports

1. Great Falls Area Lodging Association – Rebecca Engum
2. Montana ExpoPark – Rebecca Engum
3. Business Development Pipeline – Kristin Dayao
4. Executive Director – Rebecca Engum

10:53 | 10. Public Comment– Kaylene Kershner, Scott Shull

Opportunity for public comment related to Tourism in Great Falls, Montana

Grow Tourism | Develop the Destination | Advocate for Tourism

Discussed a missed film project opportunity.

10:57 | 11. Adjourn – Kaylene Kershner, Scott Shull