



Boards of Directors Meeting Agenda

Great Falls Convention and Visitors Bureau Board of Directors & Great Falls Tourism Business Improvement District Board of Directors

Thursday, April 18, 2019 | 9:00 AM – 11:00 AM | Great Falls Area Chamber of Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

9:00 | 1. Welcome, Introductions, Call to Order – Scott Lettre, Scott Shull

9:05 | 2. Public Comment – Scott Lettre, Scott Shull
Opportunity for public comment related to items on the agenda

9:10 | 3. Consent Agenda – Scott Lettre, Scott Shull
Convention and Visitors Bureau Board of Directors
a) approve/reject 3-28-2019 Minutes

Tourism Business Improvement District Board of Directors
a) approve/reject 3-28-2019 Minutes

9:15 | 4. Convention and Visitors Bureau Finance Report – Scott Lettre
Convention and Visitors Bureau Board of Directors accept/reject finance report as presented

9:20 | 5. Tourism Business Improvement District Finance Report – David Buckingham
Tourism Business Improvement District Board of Directors accept/reject finance report as presented.

9:25 | 6. 2019-2024 Strategic Plan – Rebecca Engum
Convention and Visitors Bureau Board of Directors adopt/reject the 2019-2024 Strategic Plan.

Tourism Business Improvement District Board of Directors adopt/reject the 2019-2024 Strategic Plan.

9:40 | 7. Bylaws – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/deny repealing and replacing bylaws.

9:45 | 8. Montana Brew Fest – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/deny \$5,000 for sponsorship of Montana Brew Fest June 8, 2019.

9:55 | 9. 2020 Budget – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/deny 2020 Annual Budget.

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

Tourism Business Improvement District Board of Directors approve/deny 2020 Annual Budget.

10:15 | 10. 2020 Marketing Plan – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/deny 2020 Annual Marketing Plan.

Tourism Business Improvement District Board of Directors approve/deny 2020 Marketing Plan.

10:30 | 11. Montana ExpoPark Report – Rebecca Engum

10:35 | 12. Business Development Report – Jake Bash

10:45 | 13. Executive Director Report – Rebecca Engum

10:55 | 14. Public Comment – Scott Lettre, Scott Shull
Opportunity for public comment related to Tourism in Great Falls, Montana

11:00 | 15. Adjourn – Scott Lettre, Scott Shull

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