



Boards of Directors Meeting Agenda

Great Falls Convention and Visitors Bureau Board of Directors & Great Falls Tourism Business Improvement District Board of Directors

Thursday, March 28, 2019 | 9:00 AM – 11:00 AM | Great Falls Area Chamber of Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

9:00 | 1. Welcome, Introductions, Call to Order – Brett Doney, Scott Shull

9:05 | 2. Public Comment – Brett Doney, Scott Shull
Opportunity for public comment related to items on the agenda

9:10 | 3. Consent Agenda – Brett Doney, Scott Shull
Convention and Visitors Bureau Board of Directors
a) approve/reject 2-21-2019 Minutes

Tourism Business Improvement District Board of Directors
a) approve/reject 2-21-2019 Minutes
b) approve/reject 3-18-2019 Minutes

9:15 | 4. Convention and Visitors Bureau Finance Report – Scott Lettre
Convention and Visitors Bureau Board of Directors accept/reject finance report as presented

9:20 | 5. Tourism Business Improvement District Finance Report – Rebecca Engum
Tourism Business Improvement District Board of Directors accept/reject finance report as presented.

9:25 | 6. Budget Amendment – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/deny amendments at presented to FY2019 Budget.

Tourism Business Improvement District Board of Directors approve/deny amendments as presented to FY2019 Budget.

9:35 | 7. Great Falls Montana Strategic Plan – Rebecca Engum

9:55 | 8. University of Providence Big Sky Region Finals Rodeo – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/deny \$5,000 marketing grant to University of Providence for Big Sky Region Finals rodeo, May 3 and 4, 2019 at Montana ExpoPark.

10:05 | 9. Bylaws – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/deny repealing and replacing bylaws.

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

- 10:20 | 10. Appoint Joint Performance Committee – Brett Doney, Scott Shull
- 10:25 | 11. Business Development Report – Jake Bash
- 10:35 | 12. Executive Director Report – Rebecca Engum
- 10:45 | 13. Montana ExpoPark Report – Rebecca Engum
- 10:55 | 14. Public Comment – Brett Doney, Scott Shull
Opportunity for public comment related to Tourism in Great Falls, Montana
- 11:00 | 15. Adjourn – Brett Doney, Scott Shull

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