



Great Falls Tourism Business Improvement District Board of Directors Meeting Agenda

Monday, March 18, 2019 | 2:00 PM – 3:00 PM | Great Falls Area Chamber of Commerce Lower Level Video Conference Center, 100 1st Ave N, Great Falls, Montana

Board: Sandra Johnson-Thares, Robert Dompier, Malissa Hollan, Scott Shull, Becky Amaral-Miller, Laurie Price

Guests: Jenn Rowell, Wayne Thares, Via phone: Bill Krueger

Staff: Rebecca Engum, Jake Bash

2:01 | 1. Call to Order – Scott Shull

2:03 | 2. Public Comment – Scott Shull
Opportunity for public comment related to items on the agenda

2:04 | 3. Water Tower Branding – Rebecca Engum
Approve/deny \$10,000 investment for Great Falls Montana styled in the Great Falls Montana Tourism branding to be imprinted on the NEW Gore Hill Water Tower with partners.

Discussion made about the investment aligning with the TBID overall mission. Deny \$10,000 investment for Great Falls Montana styled in the Great Falls Montana Tourism branding to be imprinted on the NEW Gore Hill Water Tower with partners.

2:25 | 4. Montana ExpoPark Update – Rebecca Engum
Take action as deemed necessary.

Insight given via phone call by Bill Krueger about difference between public or private investment to build multi-purpose event center.

3:10 | 5. Public Comment – Scott Shull
Opportunity for public comment related to Tourism in Great Falls, Montana

3:10 | 6. Adjourn – Scott Shull

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.