



## **Boards of Directors Meeting Agenda**

### **Great Falls Convention and Visitors Bureau Board of Directors & Great Falls Tourism Business Improvement District Board of Directors**

Thursday, February 21, 2019 | 9:00 AM – 11:00 AM | Great Falls Area Chamber of Commerce Lower Level Video Conference Center, 100 1<sup>st</sup> Avenue N, Great Falls, Montana

9:02 | 1. Welcome, Introductions, Call to Order – Brett Doney, Scott Shull

9:03 | 2. Public Comment – Brett Doney, Scott Shull  
Opportunity for public comment related to items on the agenda

9:05 | 3. Expedia Presentation – John O'Neil

9:25 | 4. Consent Agenda – Brett Doney, Scott Shull  
Convention and Visitors Bureau Board of Directors  
a) approve/reject 1-17-2019 Minutes

Tourism Business Improvement District Board of Directors

a) approve/reject 12-20-2018 Minutes

b) approve/reject 1-7-2019 Minutes

9:30 | 5. Convention and Visitors Bureau Finance Report – Scott Lettre  
Convention and Visitors Bureau Board of Directors accept/reject finance report as presented

9:35 | 6. Tourism Business Improvement District Finance Report – David Buckingham  
Tourism Business Improvement District Board of Directors accept/reject finance report as presented.

9:40 | 7. Great Falls Montana Strategic Plan – Rebecca Engum  
What have we accomplished?  
What three to five areas should we focus on?

10:00 | 8. Montana ExpoPark Sponsorship – Rebecca Engum  
Tourism Business Improvement District Board of Directors approve/deny \$10,000 Montana ExpoPark sponsorship with the opportunity to display a marketing banner at upcoming basketball tournaments held at Pacific Steel and Recycling Four Seasons Arena.

10:10 | 9. FREE Independence Day Concert Sponsorship – Rebecca Engum  
Tourism Business Improvement District Board of Directors approve/deny \$5,000 to co-sponsor an outdoor concert in downtown Great Falls July 4<sup>th</sup>, 2019.

10:20 | 10. Appoint Joint Performance Committee – Brett Doney, Scott Shull

#### Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

- 10:30 | 11. Business Development Report – Jake Bash
- 10:35 | 12. Executive Director Report – Rebecca Engum
- 10:50 | 13. Montana ExpoPark Report – Rebecca Engum
- 10:55 | 14. Public Comment – Brett Doney, Scott Shull  
Opportunity for public comment related to Tourism in Great Falls, Montana
- 11:00 | 15. Adjourn – Brett Doney, Scott Shull

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