



Great Falls Tourism Business Improvement District Board of Directors Meeting Minutes

Thursday, January 24, 2019 | 10:00 AM – 11:30 AM | Great Falls Area Chamber of Commerce Lower Level Video Conference Center, 100 1st Ave N, Great Falls, Montana

Board: Scott Shull, David Buckingham, Robert Dompier, Malissa Hollan

Guests: Brett Doney, Kaylene Kershner, Patrick Morrissey, Wayne Thares, Karen Venetz, Nik Griffith

Staff: Rebecca Engum

10:00 | 1. Call to Order – Scott Shull

10:02 | 2. Public Comment – Scott Shull

Opportunity for public comment related to items on the agenda

No Public Comment

10:05 | 3. Montana Wellness, Art & Fashion Convention Marketing Grant Request – Rebecca Engum

Approve/deny \$5,000 for marketing the 1st Annual Montana Wellness, Art & Fashion Convention May 16-18, 2019.

No action taken for lack of a motion.

10:15 | 4. Montana ExpoPark Project Update – Rebecca Engum

Approve/deny creation of Montana ExpoPark Community Task Force.

Motion made to create the Montana ExpoPark Community Task Force. Seconded.

Discussion regarding a ballot initiative timeline, making plan changes, potential task force members, current and projected costs. All in favor. None opposed. Motion passed.

11:10 | 5. Executive Director Compensation – Scott Shull

Approve/deny 1.9% Cost of Living Adjustment and 4% increase in salary for Executive Director, effective 2-1-2019.

Motion made to approve 3% increase in salary for Executive Director, effective 2-1-2019. Seconded. Discussion on revising strategic plan, developing metrics for effective evaluation, the tourism landscape of increased lodging supply and peer cities marketing investments, and historically declining revenue. All in favor. None opposed. Motion passed.

11:53 | 6. Public Comment – Scott Shull

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

Opportunity for public comment related to Tourism in Great Falls, Montana

No public comment

11:55 | 7. Adjourn – Scott Shull

Signed

Date

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