

Great Falls Montana Tourism Boards of Directors Meeting Agenda Great Falls Convention and Visitors Bureau Board of Directors & Great Falls Tourism Business Improvement District Board of Directors

Thursday, December 20, 2018 | 9:00 AM – 10:30 AM | Great Falls Area Chamber of Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

- 9:00 | 1. Welcome, Introductions, Call to Order Brett Doney, Scott Shull
- 9:02 | 2. Public Comment Brett Doney, Scott Shull
  Opportunity for public comment related to items on the agenda
- 9:07 | 3. Consent Agenda Brett Doney, Scott Shull Convention and Visitors Bureau Board of Directors
  - a) approve/reject 11-15-2018 Minutes

Tourism Business Improvement District Board of Directors

- a) approve/reject 11-15-2018 Minutes
- b) approve/reject 11-28-2018 Minutes
- 9:09 | 4. Convention and Visitors Bureau Finance Report Scott Lettre Convention and Visitors Bureau Board of Directors accept/reject finance report as presented
- 9:11 | 5. Tourism Business Improvement District Finance Report David Buckingham Tourism Business Improvement District Board of Directors accept/reject finance report as presented
- 9:15 | 6. Upper Missouri River Heritage Area Planning Corporation Update Jane Weber Presentation on 2018 efforts and looking forward
- 9:35 | 7. Organizational Structure Change Rebecca Engum
  Tourism Business Improvement District Board of Directors approve/deny removing
  Tourism Assistant position and adding Content and Social Media Director position.
- 9:50 | 8. Media Services RFP Review Committee Appointment Brett Doney, Scott Shull
- 10:00 | 9. Montana ExpoPark Rebecca Engum Take action as deemed necessary
- 10:10 | 10. Business Development Pipeline Jake Bash
- 10:15 | 11. Executive Director Report Rebecca Engum
- 10:20 | 12. Announcements Brett Doney, Scott Shull

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

Opportunity for updates for the benefit of those present

10:25 | 13. Public Comment – Brett Doney, Scott Shull Opportunity for public comment related to Tourism in Great Falls, Montana

10:30 | 14. Adjourn – Brett Doney, Scott Shull