



**Great Falls Montana Tourism Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau Board of Directors & Great Falls
Tourism Business Improvement District Board of Directors**

Thursday, November 15, 2018 | 9:00 AM – 10:30 AM | Great Falls Area Chamber of
Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

9:00 | 1. Welcome, Introductions, Call to Order – Brett Doney, Scott Shull

9:02 | 2. Public Comment – Brett Doney, Scott Shull
Opportunity for public comment related to items on the agenda

9:07 | 3. Consent Agenda – Brett Doney, Scott Shull
Convention and Visitors Bureau Board of Directors
a) approve/reject 10-18-2018 Minutes

Tourism Business Improvement District Board of Directors
a) approve/reject 10-18-2018 Minutes
b) approve/reject 10-25-2018 Minutes

9:10 | 4. Convention and Visitors Bureau Finance Report – Scott Lettre
Convention and Visitors Bureau Board of Directors accept/reject finance report as
presented.

9:15 | 5. Convention and Visitors Bureau 990 Review – Rebecca Engum

9:20 | 6. Tourism Business Improvement District Finance Report – David Buckingham
Tourism Business Improvement District Board of Directors accept/reject finance
report as presented.

9:25 | 7. Low Cost Airline Marketing Incentive – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/deny \$20,000
investment for Allegiant to market GTF flights to LAX for a second year.

9:35 | 8. Chicago Direct Flight Marketing Incentive – John Faulkner
Tourism Business Improvement District Board of Directors approve/deny \$30,000
investment for Great Falls International Airport marketing of United summer
Chicago Flight.

9:40 | 9. The Great Falls Montana Event Industry – Rebecca Engum
Take action as deemed necessary

9:50 | 10. Montana ExpoPark – Rebecca Engum
Take action as deemed necessary

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers,
tourists and conventions to visit, stay, experience, and return.

9:55 | 11. Business Development Pipeline – Rebecca Engum

10:05 | 12. 2019 Public Lands Council Sponsorship – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/deny \$3,000 sponsorship of the 2019 Public Lands Council's 3-day, 200 attendee, annual meeting in September.

10:10 | 13. Executive Director Report – Rebecca Engum

10:20 | 14. Announcements – Brett Doney, Scott Shull
Opportunity for updates for the benefit of those present

10:25 | 15. Public Comment – Brett Doney, Scott Shull
Opportunity for public comment related to Tourism in Great Falls, Montana

10:30 | 16. Adjourn – Brett Doney, Scott Shull

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