



**Great Falls Montana Tourism Boards of Directors Meeting Minutes
Great Falls Convention and Visitors Bureau Board of Directors & Great Falls
Tourism Business Improvement District Board of Directors**

Thursday, July 19, 2018 | 9:00 AM – 11:00 AM | Great Falls Area Chamber of Commerce
Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

CVB Signature: _____

TBID Signature: _____

CVB Board: Scott Lettre, Wayne Thares, Peggy O’Hare

TBID Board: Scott Shull, Becky Miller, Laurie Price, Malissa Hollan

Staff: Rebecca Engum, Vanessa Hayden, Jacob Bash

Guests: Larry Gooldy

9:03 | 1. Welcome, Introductions, Call to Order – Scott Lettre, Scott Shull

9:03 | 2. Public Comment – Scott Lettre, Scott Shull
Opportunity for public comment related to items on the agenda

10:45 | 3. Approve Minutes – Scott Lettre, Scott Shull
Convention and Visitors Bureau Board of Directors
a) approve/reject 6-21-2018 Minutes

No action taken due to lack of a quorum.

Tourism Business Improvement District Board of Directors
a) approve/reject 6-21-2018 Minutes

TBID ACTION TAKEN

Motion made to approve 6-21-2018 Minutes. Seconded. No discussion. All in favor.
None opposed. The motion passed.

9:03 | 4. Convention and Visitors Bureau Finance Report – Scott Lettre
Convention and Visitors Bureau Board of Directors accept/reject finance report as
presented.

No action taken due to lack of a quorum.

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers,
tourists and conventions to visit, stay, experience, and return.

10:46 | 5. Tourism Business Improvement District Finance Report – Scott Shull
Tourism Business Improvement District Board of Directors accept/reject finance report as presented.

TBID ACTION TAKEN

Motion made to approve finance report as presented. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:05 | 6. Orientation/Refresher – Rebecca Engum

Rebecca Engum provided report.

9:30 | 7. Work Session: Where are all the people? – Rebecca Engum

10:50 | 8. Insurance – Rebecca Engum

Convention and Visitors Bureau Board of Directors approve/deny eliminating Employment Practices and Business Auto policies.

No action taken due to lack of a quorum.

10:54 | 9. Meeting Planner Video – Jacob Bash

Tourism Business Improvement District Board of Directors approve/deny \$3,000 from FY18 Convention Budget for Meeting Planner Video.

TBID ACTION TAKEN

Motion made to \$3,000 from FY18 Convention Budget for Meeting Planner Video. Seconded. Discussion on what will be filmed and what markets it would serve. All in favor. None opposed. The motion passed.

10:15 | 10. Montana Department of Commerce Contract – Rebecca Engum

Convention and Visitors Bureau Board of Directors approve/deny authorizing Board President to sign Letters of Intent and Accommodation Tax Contract materials.

No motion taken due to lack of a quorum.

10:15 | 11. Montana ExpoPark – Rebecca Engum

Take action as deemed necessary

No action taken.

10:22 | 12. Business Development Pipeline – Jacob Bash

Jacob Bash provided report.

10:30 | 13. Executive Director Report – Rebecca Engum

Rebecca Engum provided report.

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10:35 | 14. Performance Dashboard Review – Rebecca Engum

Rebecca Engum provided report.

10:40 | 15. Tourism Business Improvement District Interested Trustee Q&A – Scott Shull

Malissa Hollan arrived.

10:42 | 16. Announcements – Scott Lettre, Scott Shull
Opportunity for updates for the benefit of those present

No announcements.

10:43 | 17. Public Comment – Scott Lettre, Scott Shull
Opportunity for public comment related to Tourism in Great Falls, Montana

No public comment.

10:45 | 18. CVB Adjourned – Scott Lettre

11:10 | 18. TBID Adjourn – Scott Shull

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