



**Great Falls Tourism Business Improvement District Board of Directors Meeting Agenda**  
Thursday, September 28, 2017 | 10:00 AM – 11:00 AM | Great Falls Area Chamber of  
Commerce Lower Level Video Conference room, Great Falls, Montana

*Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.*

10:00 | Call to Order– Scott Shull

10:02 | High School Sports – Gary DeGooyer  
Approve/reject \$8,500 for operations of 8C Boys and Girls District Basketball [February 15-17, 2018], State AA Wrestling [January 20, 2018], State All Class Swimming [February 9-10, 2018], State All Class Track [May 25-26, 2018].

10:12 | Great Falls Pedlet Program – Joan Redeen  
Approve/reject \$5,000 for seed funding to develop a Downtown Great Falls Pedlet Program.

10:22 | United and Great Falls International Airport – John Faulkner  
Approve/reject \$60,000 for Great Falls International Airport Marketing Plan to promote East and West Coast Flights.

10:45 | Board of Directors Q&A – Scott Shull  
Potential Board Member(s) meet the current Board of Directors and ask questions.

10:55 | Director Recommendation – Scott Shull  
Recommend trustee(s) to City of Great Falls for appointment.

11:00 | Tourism Business Improvement District Renewal – Rebecca Engum  
Take action as deemed necessary

11:25 | Public Comment – Scott Shull  
Opportunity for public comment.

11:30 | Adjourn – Scott Shull

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.