



**Great Falls Montana Tourism Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau Board of Directors & Great Falls
Tourism Business Improvement District Board of Directors**

Thursday, September 21, 2017 | 9:00 AM – 10:35 AM | Great Falls Area Chamber of
Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

9:00 | Welcome, Introductions, Call to Order and Approve Minutes – Brett Doney, Scott
Shull

Convention and Visitors Bureau Board of Directors

a) approve/reject 8-17-2017 Minutes

Tourism Business Improvement District Board of Directors

a) approve/reject 8-17-2017 Minutes

b) approve/reject 8-25-2017 Minutes

9:05 | FY17 Audit – Brett Gaare

Tourism Business Improvement District Board of Directors accept/reject Fiscal
Year 17 Audit

9:15 | DESTINÉ *Intended* Great Falls Montana! - Rebecca Engum

Pressing Issue | Tax Payer Fatigue

9:25 | Dans le Savoir *In the Know* – Gayle Fisher

Central Montana Travel Region FY17 Performance and plans for FY18

9:35 | Convention and Visitors Bureau Financial Review – Scott Lettre

9:40 | Convention and Visitors Bureau Financial Management Policy – Rebecca Engum

Convention and Visitors Bureau Board of Directors approve/reject Financial
Management Policy

9:45 | Tourism Business Improvement District Financial Review – Scott Arensmeyer

9:50 | FY18 Budget Revisions – Rebecca Engum

Convention and Visitors Bureau Board of Directors approve/reject FY18 Budget
Amendments

Tourism Business Improvement District Board of Directors approve/reject FY18
Budget Amendments

10:00 | Executive Director Report – Rebecca Engum

10:10 | Performance Dashboard Review – Rebecca Engum

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers,
tourists and conventions to visit, stay, experience, and return.

- 10:15 | Montana ExpoPark – Rebecca Engum
Tourism Business Improvement District Board of Directors take action as deemed necessary
- 10:20 | Visitor Center Relocation – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/reject Inventory Liquidation.
- 10:25 | Tourism Business Improvement District Renewal – Rebecca Engum
Tourism Business Improvement District Board of Directors take action as deemed necessary
- 10:30 | Public Comment – Brett Doney, Scott Shull
Opportunity for public comment
- 10:35 | Adjourn – Brett Doney, Scott Shull

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