



Great Falls Montana Tourism Boards of Directors Meeting | Great Falls Convention and Visitors Bureau Board of Directors and Great Falls Tourism Business Improvement District Board of Directors Agenda

Thursday, June 15, 2017 | 9:00 AM – 10:35 AM | Great Falls Area Chamber of Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana
CALL IN 218-339-7800 ACCESS CODE 410 0132

Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.

9:00 | Welcome, Introductions, Call to Order and Approve Minutes – Tom Alfrey
Convention and Visitors Bureau Board of Directors
a) approve/reject 5-18-2017 Minutes

9:02 | Call to Order, and Approve Minutes - Scott Shull
Tourism Business Improvement District Board of Directors
a) approve/reject 5-18-2017 Minutes
b) approve/reject 5-25-2017 Minutes
c) Accept excused absences:

9:05 | Great Falls Montana Tourism FY 18 Performance Dashboard – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/reject FY 18
Performance Dashboard

Tourism Business Improvement District Board of Directors approve/reject FY 18
Performance Dashboard

9:30 | Convention and Visitors Bureau May Financial Review and Visitor Center
Commitments – Rebecca Engum
Convention and Visitors Bureau Board of Directors accept May Financials.

Convention and Visitors Bureau Board of Directors approve/reject relinquishing
Tourism Business Improvement District from \$15,000 FY17 Visitor Center
commitment.

9:35 | Tourism Business Improvement District Financial Review – Rebecca Engum
Tourism Business Improvement District Board of Directors accept May Financials.

9:40 | Convention and Visitors Bureau Board of Directors Officer Election – Jackie Slovak
Convention and Visitors Bureau Board of Directors elect officers.

Nomination Slate: Brett Doney | President
Kaylene Kershner | Vice President
Scott Lettre | Treasurer
Mission

To passionately promote Great Falls Montana as a preferred destination for travelers,
tourists and conventions to visit, stay, experience, and return.

9:45 | Tourism Business Improvement District Board of Directors Officer Election – Sandi Johnson-Thares

Tourism Business Improvement District Board of Directors elect officers.

Nomination Slate: Scott Shull | Chair

Malissa Hollan | Vice Chair

Scott Arensmeyer | Secretary/Treasurer

9:50 | VisitGreatFallsMontana.com Domain Purchase – Rebecca Engum

Tourism Business Improvement District Board of Directors approve/reject purchasing VisitGreatFallsMontana.com Domain for up to \$5,000.

9:55 | Executive Director Report – Rebecca Engum

10:05 | Performance Dashboard Review – Rebecca Engum

10:15 | Montana ExpoPark – Rebecca Engum

Tourism Business Improvement District Board of Directors take action as deemed necessary.

10:20 | Visitor Center Relocation – Rebecca Engum

Take action as deemed necessary.

10:25 | Tourism Business Improvement District Renewal – Rebecca Engum

Take action as deemed necessary.

10:30 | Public Comment – Tom Alfrey, Scott Shull

Opportunity for public comment.

10:35 | Adjourn – Tom Alfrey, Scott Shull

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