



**Great Falls Montana Tourism Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau Board of Directors & Great Falls
Tourism Business Improvement District Board of Directors**

Thursday, October 19, 2017 | 9:00 AM – 10:35 AM | Great Falls Area Chamber of
Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

9:00 | Welcome, Introductions, Call to Order and Approve Minutes – Kaylene Kershner,
Scott Shull

Convention and Visitors Bureau Board of Directors

a) approve/reject 9-21-2017 Minutes

Tourism Business Improvement District Board of Directors

a) approve/reject 9-21-2017 Minutes

b) approve/reject 9-28-2017 Minutes

9:05 | DESTINÉ *Intended* Great Falls Montana! - Rebecca Engum
Pressing Issues Revisited and Ranked

9:25 | Dans le Savoir *In the Know* – Rebecca Engum
Great Falls' online visitor

9:35 | Convention and Visitors Bureau Financial Review – Scott Lettre

9:40 | Visitor Information Center Funding Account – Rebecca Engum
Approve/deny closing Visitor Information Center Funding Account at Prairie
Mountain Bank with remaining funds begin transferred into General Fund Account
at Prairie Mountain Bank.

9:45 | Convention and Visitors Bureau 990 Review – Rebecca Engum

9:55 | Tourism Business Improvement District Financial Review – Rebecca Engum

10:00 | Executive Director Report – Rebecca Engum

10:10 | Performance Dashboard Review – Rebecca Engum

10:15 | Montana ExpoPark – Rebecca Engum
Tourism Business Improvement District Board of Directors take action as deemed
necessary

10:20 | Visitor Center Relocation – Rebecca Engum
Take action as deemed necessary.

10:25 | Tourism Business Improvement District Renewal – Rebecca Engum

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers,
tourists and conventions to visit, stay, experience, and return.

Tourism Business Improvement District Board of Directors take action as deemed necessary

10:30 | Public Comment – Kaylene Kershner, Scott Shull
Opportunity for public comment

10:35 | Adjourn – Kaylene Kershner, Scott Shull

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