



Great Falls Montana Tourism Joint Powers Meeting of Great Falls Convention and Visitors Bureau Board of Directors and Great Falls Tourism Business Improvement District Board of Directors Minutes

Thursday, May 18, 2017 | 9:00 AM – 10:30 AM | Great Falls Area Chamber of Commerce
Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

Tourism Business Improvement District Board: Scott Shull, Robert Dompier, Becky Miller, Malissa Hollan, Sandra Johnson-Thares

Convention and Visitors Bureau Board: Shane Etwiler, Jackie Slovak, Peggy O'Hare, Michelle Dahl, Patty Reardon, Tom Alfrey

Staff: Rebecca Engum, Vanessa Hayden, Dorothy Meyer

Guests: Brad Livingston, Brett Doney

9:00 | Welcome, Introductions, Call to Order and Approve Minutes – Tom Alfrey

Convention and Visitors Bureau Board of Directors

a) approve/reject 5-4-2017 Minutes

CVB ACTION TAKEN

Motion made to approve 5-4-2017 minutes. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:02 | Call to Order, and Approve Minutes - Scott Shull

Tourism Business Improvement District Board of Directors

a) approve/reject 4-20-2017 Joint Powers Board of Directors Minutes

b) approve/reject 4-27-2017 Minutes

TBID ACTION TAKEN

Motion made to approve 4-20-2017 and 4-27-2017 minutes. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:05 | DRAFT FY18 Joint Budget – Rebecca Engum

Convention and Visitors Bureau Board of Directors approve/reject Fiscal Year 2018 Joint Budget.

CVB ACTION TAKEN

Motion made to approve Fiscal Year 2018 Joint Budget. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:06 | Creative Strategy

Convention and Visitors Bureau Board of Directors approve/reject Creative Strategy.

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

CVB ACTION TAKEN

Motion made to approve Creative Strategy. Seconded. No discussion. All in favor. None opposed. The motion passed.

TBID ACTION TAKEN

Motion made to approve Creative Strategy. Seconded. No discussion. All in favor. None opposed. The motion passed.

Tourism Business Improvement District Board of Directors approve/reject Creative Strategy

9:23 | Financial Review – Rebecca Engum

Convention and Visitors Bureau Board of Directors accept April Financials.

CVB ACTION TAKEN

Motion made to accept April Financials. Seconded. No discussion. All in favor. None opposed. The motion passed.

Tourism Business Improvement District Board of Directors accept April Financials.

TBID ACTION TAKEN

Motion made to accept April Financials. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:30 | Board of Directors Nomination Slate – Jackie Slovak

Convention and Visitors Bureau Board of Directors approve/reject Bylaw/Nominating Committee Board of Directors Slate of Nominees.

CVB ACTION TAKEN

Motion made to approve Bylaw/Nominating Committee Board of Directors Slate of Nominees. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:38 | Convention and Visitors Bureau Annual Membership Meeting – Tom Alfrey

Convention and Visitors Bureau Board of Directors set date for annual membership meeting to elect Directors to serve one (1) three (3) year term beginning 7-1-2017.

CVB ACTION TAKEN

Motion made to set Thursday, May 25th at 8:30am as the date for annual membership meeting to elect Directors to serve one (1) three (3) year term beginning 7-1-2017. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:43 | Montana ExpoPark – Rebecca Engum

Tourism Business Improvement District Board of Directors approve/reject Executive Director executing contract with successful consultant from RFP process.

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TBID ACTION TAKEN

Motion made to approve Executive Director executing contract with successful consultant from RFP process. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:47 | Visitor Center Relocation – Rebecca Engum
Take action as deemed necessary.

No action taken.

9:53 | Executive Director Report – Rebecca Engum

Rebecca Engum provided report.

10:05 | Performance Dashboard Review – Rebecca Engum

Rebecca Engum provided report

10:15 | Public Comment – Tom Alfrey, Scott Shull
Opportunity for public comment.

10:25 | Adjourn – Tom Alfrey, Scott Shull

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