



Great Falls Montana Tourism Boards of Directors Meeting | Great Falls Convention and Visitors Bureau Board of Directors and Great Falls Tourism Business Improvement District Board of Directors Minutes

Thursday, June 29, 2017 | 9:00 AM – 10:00 AM | Great Falls Area Chamber of Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

Convention and Visitors Bureau Board: Michelle Dahl, Jeremiah Johnson, Peggy O'Hare, Jackie Slovak, Shane Etwiler

Tourism Business Improvement District Board: Scott Shull, Becky Amaral-Miller, Malissa Hollan, Robert Dompier, Sandra Johnson-Thares, Laurie Price

Guests: Gayle Fisher, Brett Doney, Scott Lettre, Kaylene Kershner, Wayne Thares

Staff: Rebecca Engum, Vanessa Hayden, Dorothy Meyer

9:02 | Welcome, Introductions, Call to Order – C Shane Etwiler and Scott Shull

9:10 | Great Falls Montana Tourism FY17 & FY18 Media Plan – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/reject Great Falls Montana Tourism FY17 & FY18 Media Plan

CVB ACTION TAKEN

Motion made to approve Great Falls Montana Tourism FY17 & FY18 Media Plan. Seconded. No discussion. All in favor. The motion passed.

Tourism Business Improvement District Board of Directors approve/reject Great Falls Montana Tourism FY17 & FY18 Media Plan

TBID ACTION TAKEN

Motion made to approve Great Falls Montana Tourism FY17 & FY18 Media Plan. Seconded. No discussion. All in favor. The motion passed.

9:52 | Public Comment – Shane Etwiler, Scott Shull
Opportunity for public comment.

No Public Comment.

9:57 | Adjourn – Shane Etwiler, Scott Shull

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.