



**Great Falls Montana Tourism Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau Board of Directors & Great Falls
Tourism Business Improvement District Board of Directors**

Thursday, October 16, 2018 | 9:00 AM – 10:30 AM | Great Falls Area Chamber of
Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

- 9:00 | 1. Welcome, Introductions, Call to Order – Brett Doney, Malissa Hollan
- 9:02 | 2. Public Comment – Brett Doney, Malissa Hollan
Opportunity for public comment related to items on the agenda
- 9:07 | 3. Approve Minutes – Brett Doney, Malissa Hollan
Convention and Visitors Bureau Board of Directors
a) approve/reject 9-20-2018 Minutes
- Tourism Business Improvement District Board of Directors
a) approve/reject 9-20-2018 Minutes
- 9:10 | 4. Convention and Visitors Bureau Finance Report – Scott Lettre
Convention and Visitors Bureau Board of Directors accept/reject finance report as
presented.
- 9:15 | 5. Tourism Business Improvement District Finance Report – Rebecca Engum
Tourism Business Improvement District Board of Directors accept/reject finance
report as presented.
- 9:20 | 6. Close Account and Deposit Funds into Operations Account – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/deny closing
US Bank account and deposit balance into First Interstate Bank Operating
Checking Account.
- 9:30 | 7. Transfer funds into Operations Account – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/deny
transferring \$100,000 from Prairie Mountain Bank to First Interstate Bank
Operating Checking Account
- 9:40 | 8. Request for Proposal for Media Planning, Media Buying, and Media Performance
Reporting for Great Falls Montana Tourism – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/deny securing media
planning, buying and performance reporting services through competitive request
for proposal process.
- 9:50 | 9. Montana ExpoPark – Rebecca Engum
Take action as deemed necessary

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers,
tourists and conventions to visit, stay, experience, and return.

- 10:00 | 10. Business Development Pipeline – Jacob Bash
- 10:10 | 11. Executive Director Report – Rebecca Engum
- 10:20 | 12. Announcements – Brett Doney, Malissa Hollan
Opportunity for updates for the benefit of those present
- 10:25 | 13. Public Comment – Brett Doney, Malissa Hollan
Opportunity for public comment related to Tourism in Great Falls, Montana
- 10:30 | 14. Adjourn – Brett Doney, Malissa Hollan

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