



**Great Falls Montana Tourism Boards of Directors Meeting Agenda  
Great Falls Convention and Visitors Bureau Board of Directors & Great Falls  
Tourism Business Improvement District Board of Directors**

Thursday, July 19, 2018 | 9:00 AM – 11:00 AM | Great Falls Area Chamber of Commerce  
Lower Level Video Conference Center, 100 1<sup>st</sup> Avenue N, Great Falls, Montana

9:00 | 1. Welcome, Introductions, Call to Order – Brett Doney, Scott Shull

9:02 | 2. Public Comment – Brett Doney, Scott Shull  
Opportunity for public comment related to items on the agenda

9:07 | 3. Approve Minutes - Brett Doney, Scott Shull  
Convention and Visitors Bureau Board of Directors  
a) approve/reject 6-21-2018 Minutes

Tourism Business Improvement District Board of Directors  
a) approve/reject 6-21-2018 Minutes

9:10 | 4. Convention and Visitors Bureau Finance Report – Scott Lettre  
Convention and Visitors Bureau Board of Directors accept/reject finance report as  
presented.

9:15 | 5. Tourism Business Improvement District Finance Report– David Buckingham  
Tourism Business Improvement District Board of Directors accept/reject finance  
report as presented.

9:20 | 6. Orientation/Refresher – Rebecca Engum

9:30 | 7. Work Session: Where are all the people? – Rebecca Engum

9:50 | 8. Insurance – Rebecca Engum  
Convention and Visitors Bureau Board of Directors approve/deny eliminating  
Employment Practices and Business Auto policies.

10:00 | 9. Meeting Planner Video – Jacob Bash  
Tourism Business Improvement District Board of Directors approve/deny \$3,000  
from FY18 Convention Budget for Meeting Planner Video.

10:05 | 10. Montana Department of Commerce Contract – Rebecca Engum  
Convention and Visitors Bureau Board of Directors approve/deny authorizing  
Board President to sign Letters of Intent and Accommodation Tax Contract  
materials.

10:10 | 11. Montana ExpoPark – Rebecca Engum

**Mission**

To passionately promote Great Falls Montana as a preferred destination for travelers,  
tourists and conventions to visit, stay, experience, and return.

Take action as deemed necessary

10:15 | 12. Business Development Pipeline – Jacob Bash

10:25 | 13. Executive Director Report – Rebecca Engum

10:35 | 14. Performance Dashboard Review – Rebecca Engum

10:40 | 15. Tourism Business Improvement District Interested Trustee Q&A – Scott Shull

10:50 | 16. Announcements – Brett Doney, Scott Shull  
Opportunity for updates for the benefit of those present

10:55 | 17. Public Comment – Brett Doney, Scott Shull  
Opportunity for public comment related to Tourism in Great Falls, Montana

11:00 | 18. Adjourn – Brett Doney, Scott Shull

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