



Great Falls Tourism Business Improvement District Board of Directors Meeting Minutes

Wednesday, May 9, 2018 | 3:00 PM – 4:00 PM | Great Falls Area Chamber of Commerce Upstairs Conference Room, 100 1st Ave N, Great Falls, Montana

Board: Scott Shull, Robert Dompier, Becky Amaral, Laurie Price, David Buckingham

Staff: Rebecca Engum, Vanessa Hayden

Guests: Scott Reasoner

3:02 | 1. Call to Order – Scott Shull

3:02 | 2. Public Comment – Scott Shull

Opportunity for public comment related to items on the agenda

No public comment

3:03 | 3. Montana ExpoPark – Rebecca Engum

Approve/deny \$15,000 to fully fund the expanded infrastructure analysis of the Montana ExpoPark Master Planning Project.

ACTION TAKEN

Motion made to approve \$15,000 to fully fund the expanded infrastructure analysis of the Montana ExpoPark Master Planning Project. Seconded. Discussion on the benefit of completing the study. All in favor. None opposed. The motion passed.

3:07 | 4. Great Falls Voyagers Marketing Grant Request – Rebecca Engum

Approve/deny \$3,000 for Promotional Outreach Night event in in Helena, Montana Wednesday, August 29, 2018.

ACTION TAKEN

Motion made to approve \$1,500 Promotional Outreach Night event in in Helena, Montana Wednesday, August 29, 2018. Seconded. Discussion on the marketing opportunity for Great Falls and the consumer behavior of Helena residents. All in favor. None opposed. The motion passed.

3:37 | 5. Public Comment – Scott Shull

Opportunity for public comment related to Tourism in Great Falls, Montana

No public comment

Mission

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