



**Great Falls Montana Tourism Boards of Directors Meeting Agenda  
Great Falls Convention and Visitors Bureau Board of Directors & Great Falls  
Tourism Business Improvement District Board of Directors**

Thursday, May 17, 2018 | 9:00 AM – 10:35 AM | Great Falls Area Chamber of Commerce  
Lower Level Video Conference Center, 100 1<sup>st</sup> Avenue N, Great Falls, Montana

CVB Signature: \_\_\_\_\_

TBID Signature: \_\_\_\_\_

**CVB Board:** Brett Doney, Patty Reardon, Peggy O’Hare, Jeremiah Johnson

**TBID Board:** Scott Shull, Malissa Hollan, Becky Amaral, David Buckingham, Laurie Price

**Staff:** Rebecca Engum, Vanessa Hayden, Jake Bash

9:02 | 1. Welcome, Introductions, Call to Order – Brett Doney, Scott Shull

9:02 | 2. Public Comment – Brett Doney, Scott Shull  
Opportunity for public comment related to items on the agenda

9:02 | 3. Approve Minutes - Brett Doney, Scott Shull  
Convention and Visitors Bureau Board of Directors  
a) approve/reject 4-19-2018 Minutes

No action taken due to lack of a quorum

Tourism Business Improvement District Board of Directors  
a) approve/reject 4-19-2018 and 5-9-2018 Minutes. Seconded. No discussion. All  
in favor. None opposed. The motion passed.

9:03 | 4. Marketing Work Session – Rebecca Engum  
Brainstorm Creative Implementable Marketing Ideas

9:42 | 5. Great Falls Montana Tourism Annual Meeting – Rebecca Engum  
Convention and Visitors Bureau Board of Directors set date for Annual Meeting.

No action taken due to lack of a quorum

9:50 | 6. Songwriter Festival – Rebecca Engum  
Convention and Visitors Bureau Board of Directors approve/reject \$10,000 to  
market Songwriter Festival in Great Falls, October 5-7, 2018.

No action taken due to lack of a quorum

**Mission**

To passionately promote Great Falls Montana as a preferred destination for travelers,  
tourists and conventions to visit, stay, experience, and return.

Tourism Business Improvement District Board of Directors approve/reject \$10,000 to market Songwriter Festival in Great Falls, October 5-7, 2018.

No action taken

10:05 | Jeremiah Johnson, Peggy O'Hare, and Malissa Hollan left meeting

10:05 | 7. Convention and Visitors Bureau Finance Report – Scott Lettre  
Convention and Visitors Bureau Board of Directors accept/reject finance report as presented.

No action taken due to lack of a quorum

10:05 | 8. Tourism Business Improvement District Finance Report– Scott Arensmeyer  
Tourism Business Improvement District Board of Directors accept/reject finance report as presented.

Motion made to approve finance report as presented. Seconded. No discussion. All in favor. None opposed. The motion passed.

10:06 | 9. Montana ExpoPark – Rebecca Engum  
Take action as deemed necessary

No action taken

10:08 | 10. Executive Director Report – Rebecca Engum

Rebecca Engum provided report.

10:20 | 11. Performance Dashboard Review – Rebecca Engum

Rebecca Engum provided report.

10:25 | 12. Announcements – Brett Doney, Scott Shull  
Opportunity for updates for the benefit of those present

Great Falls Development Authority received a Brownfields grant, and the Worship Intensive supported by Great falls Montana Tourism tripled this year's attendance.

10:40 | 13. Public Comment – Brett Doney, Scott Shull  
Opportunity for public comment related to Tourism in Great Falls, Montana

No public comment

10:40 | 14. Adjourn – Brett Doney, Scott Shull

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