



Great Falls Tourism Business Improvement District Board of Directors Meeting Minutes

Thursday, April 5, 2018 | 10:00 AM – 11:30 AM | Great Falls Area Chamber of Commerce Video Conference Center, 100 1st Ave N, Lower Level Suite Great Falls, Montana

Board: Scott Shull, Robert Dompier, David Buckingham, Becky Miller

Staff: Rebecca Engum, Vanessa Hayden, Jake Bash

10:00 | 1. Call to Order - Scott Shull

10:00 | 2. Public Comment - Scott Shull

Opportunity for public comment related to items on the agenda

10:01 | 3. Montana Aviation Conference - Jake Bash

Approve/deny \$4,000 to sponsor 2020 Montana Aviation Conference if awarded the bid.

Motion made to approve \$3,000 to incentivize 2020 Montana Aviation Conference to award the bid to Great Falls. Seconded. Discussion on the city-wide impact to all lodging properties, Basketball impact, and options for hosting an event during the conference and one property benefit. All in favor. None opposed. Robert Dompier abstained. The motion passed.

10:37 | 4. Great Falls Montana Tourism Marketing Grant Guidelines, Instructions & Application – Rebecca Engum

Adopt/reject Great Falls Montana Tourism Marketing Grant Guidelines, Instructions & Application.

Motion made to adopt Great Falls Montana Tourism Marketing Grant Guidelines, Instructions & Application. Seconded. Discussion on competing TBIDs, marketing vs infrastructure grants, and impact reporting from recipients. All in favor. None opposed. The motion passed.

11:15 | 5. Public Comment – Scott Shull

Opportunity for public comment related to Tourism in Great Falls, Montana

No public comment.

11:20 | 6. Adjourn – Scott Shull

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.