



**Great Falls Montana Tourism Boards of Directors Meeting Minutes
Great Falls Convention and Visitors Bureau Board of Directors & Great Falls
Tourism Business Improvement District Board of Directors**

Tuesday, March 20, 2018 | 9:00 AM – 10:45 AM | Great Falls Area Chamber of
Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

9:00 | 1. Welcome, Introductions, Call to Order – Brett Doney, Scott Shull

9:02 | 2. Public Comment - Brett Doney, Scott Shull
Opportunity for public comment related to items on the agenda

9:07 | 3. Approve Minutes - Brett Doney, Scott Shull
Convention and Visitors Bureau Board of Directors
a) approve/reject 2-15-2018 Minutes

Tourism Business Improvement District Board of Directors
a) approve/reject 2-15-2018 Minutes
b) approve/reject 3-6-2018 Minutes

9:10 | 4. The Great Falls Montana Tourism Future - Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/reject signing NEW
partnership agreement with Great Falls Area Chamber of Commerce.

Tourism Business Improvement District Board of Directors approve/reject signing
NEW partnership agreement with Great Falls Area Chamber of Commerce

Convention and Visitors Bureau Board of Directors approve/reject management
agreement with Tourism Business Improvement District.

Tourism Business Improvement District Board of Directors approve/reject
management agreement with Convention and Visitors Bureau.

9:40 | 5. Convention and Visitors Bureau Finance Report – Scott Lettre
Convention and Visitors Bureau Board of Directors accept/reject finance report as
presented.

9:45 | 6. Tourism Business Improvement District Finance Report– Scott Arensmeyer
Tourism Business Improvement District Board of Directors accept/reject finance
report as presented.

9:50 | 7. Annual Airport Baggage Claim Monitor Advertising – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/deny \$6,840 plus
production cost for Airport Baggage Claim Monitor advertising.

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers,
tourists and conventions to visit, stay, experience, and return.

- 9:55 | 8. Montana High School Association Board of Directors Meeting Sponsorship – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/reject \$3,000 to sponsor 2019 Montana High School Association Annual Meeting if awarded the bid.
- 10:00 | 9. Smart Meetings Networking Event – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/reject \$6,500 to attend Smart Meetings meeting planner networking event in Chicago, April 18, 2018.
- 10:10 | 10. Montana ExpoPark – Rebecca Engum
Take action as deemed necessary
- 10:15 | 11. Convention and Visitors Bureau Membership – Brett Doney
Review Membership Target List and secure commitments to invite to April 12 Member Recruitment Social at Darkhorse Wine Snug starting at 4 pm
- 10:20 | 12. City of Great Falls Resolution 10059 change request – Rebecca Engum
Tourism Business Improvement District Board of Directors approve/deny asking City of Great Falls to make changes to Resolution 10059.
- 10:25 | 13. Executive Director Report – Rebecca Engum
- 10:30 | 14. Performance Dashboard Review – Rebecca Engum
- 10:35 | 15. Announcements – Brett Doney, Scott Shull
Opportunity for updates for the benefit of those present
- 10:40 | 16. Public Comment – Brett Doney, Scott Shull
Opportunity for public comment related to Tourism in Great Falls, Montana
- 10:45 | 17. Adjourn – Brett Doney, Scott Shull

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