



**Great Falls Montana Tourism Boards of Directors Meeting Minutes
Great Falls Convention and Visitors Bureau Board of Directors & Great Falls
Tourism Business Improvement District Board of Directors**

Thursday, January 18th, 2017 | 9:00 AM – 11:00 AM | Great Falls Area Chamber of
Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

CVB Signature: _____ Date: _____

TBID Signature: _____ Date: _____

CVB Board: Brett Doney, Wayne Thares, Peggy O’Hare Becker, Jackie Slovack, Michelle Dahl, Kaylene Kershner

TBID Board: Scott Shull, David Buckingham, Robert Dompier, Laurie Price

Staff: Rebecca Engum, Jake Bash,

Guests: Antonio Hicks, Sandra Thares, Shane Etzwiler, Terry Jo Lyman, Tonya Jorgensun, Sylvan LaCross

9:05 | 1. Welcome, Introductions, Call to Order and Approve Minutes – Brett Doney, Scott Shull

Convention and Visitors Bureau Board of Directors

a) approve/reject 12-21-2018 Minutes

ACTION TAKEN

Motion made to approve 12-21-2018 Minutes. Seconded. No discussion. All in favor. None opposed. The motion passed.

Tourism Business Improvement District Board of Directors

a) approve/reject 12-21-2018 Minutes

ACTTION TAKEN

Motion made to approve 12-21-2018 Minutes. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:10 | 2. DESTINÉ *Intended* Great Falls Montana! - Rebecca Engum
Affiliation Agreement | Benefits

Rebecca Engum provided report

9:25 | 3. Dans le Savoir *In the Know* – Jay Russell
The Lewis and Clark Interpretive Center Foundation Today

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

Jay Russell provided updated

9:45 | 4. Convention and Visitors Bureau Membership – Brett Doney
Review Current Membership and Membership Target List

Brett Doney provided report.

9:50 | 5. Convention and Visitors Bureau Financial Review – Scott Lettre

Rebecca Engum provided report.

9:55 | 6. Tourism Business Improvement District Financial Review – Scott Arensmeyer

Scott Shull provided report.

10:05 | 7. Executive Director Report – Rebecca Engum

Rebecca Engum provided report.

10:27 | 8. Performance Dashboard Review – Rebecca Engum

Rebecca Engum provided report.

10:36 | 9. Montana ExpoPark – Rebecca Engum

Tourism Business Improvement District Board of Directors take action as deemed necessary

No action taken.

10:43 | 10. Tourism Business Improvement District Renewal – Rebecca Engum

Tourism Business Improvement District Board of Directors take action as deemed necessary

No action taken.

10:48 | 11. Public Comment – Brett Doney, Scott Shull

Opportunity for public comment

No public comment.

10:53 | 12. Adjourn – Kaylene Kershner

10:55 | 13. Tourism Project Funding Request | Dick Lyman

Approve/deny \$12,000 for marketing University of Providence Big Sky Regional Finals Rodeo May 4-5, 2018

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ACTION TAKEN

Motion made to approve \$4,000 for marketing University of Providence Big Sky Regional Finals Rodeo May 4-5, 2018. Motion seconded. Motion passed unanimously.

11:25 | 14. Adjourn – Scott Shull

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