



**Great Falls Montana Tourism Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau Board of Directors & Great Falls
Tourism Business Improvement District Board of Directors**

Thursday, January 18, 2018 | 9:00 AM – 11:00 AM | Great Falls Area Chamber of
Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

9:00 | 1. Welcome, Introductions, Call to Order and Approve Minutes – Brett Doney,
Scott Shull

Convention and Visitors Bureau Board of Directors

a) approve/reject 12-21-2018 Minutes

Tourism Business Improvement District Board of Directors

a) approve/reject 12-21-2018 Minutes

9:05 | 2. DESTINÉ *Intended* Great Falls Montana! - Rebecca Engum
Affiliation Agreement | Benefits

9:35 | 3. Dans le Savoir *In the Know* – Jay Russell
The Lewis and Clark Interpretive Center Foundation Today

9:45 | 4. Convention and Visitors Bureau Membership – Brett Doney
Review Current Membership and Membership Target List

9:55 | 5. Convention and Visitors Bureau Financial Review – Scott Lettre

10:00 | 6. Tourism Business Improvement District Financial Review – Scott Arensmeyer

10:05 | 7. Executive Director Report – Rebecca Engum

10:15 | 8. Performance Dashboard Review – Rebecca Engum

10:20 | 9. Montana ExpoPark – Rebecca Engum

Tourism Business Improvement District Board of Directors take action as deemed
necessary

10:30 | 10. Tourism Business Improvement District Renewal – Rebecca Engum

Tourism Business Improvement District Board of Directors take action as deemed
necessary

10:40 | 11. Public Comment – Brett Doney, Scott Shull
Opportunity for public comment

10:45 | 12. Adjourn – Brett Doney

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers,
tourists and conventions to visit, stay, experience, and return.

10:46 | 13. Tourism Project Funding Request – Dick Lyman
Approve/deny \$12,000 for marketing University of Providence Big Sky Regional
Finals Rodeo May 4-5, 2018.

11:00 | 14. Adjourn - Scott Shull

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