



**Great Falls Montana Tourism Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau Board of Directors & Great Falls
Tourism Business Improvement District Board of Directors**

Thursday, December 21, 2017 | 9:00 AM – 11:00 AM | Great Falls Area Chamber of
Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

9:00 | 1. Welcome, Introductions, Call to Order and Approve Minutes – Brett Doney,
Scott Shull

Convention and Visitors Bureau Board of Directors

a) approve/reject 11-16-2017 Minutes

Tourism Business Improvement District Board of Directors

a) approve/reject 11-16-2017 Minutes

b) approve/reject 11-17-2017 Minutes

9:05 | 2. DESTINÉ *Intended* Great Falls Montana! - Rebecca Engum
Affiliation Agreement | Risks

9:35 | 3. Dans le Savoir *In the Know* – Rebecca Engum
National Parks Fee Increase

9:45 | 4. Convention and Visitors Bureau Financial Review – Scott Lettre

9:50 | 5. Tourism Business Improvement District Financial Review – Scott Arensmeyer

9:55 | 6. Executive Director Report – Rebecca Engum

10:05 | 7. Performance Dashboard Review – Rebecca Engum

10:15 | 8. Montana ExpoPark – Rebecca Engum

Tourism Business Improvement District Board of Directors take action as deemed
necessary

10:20 | 9. Tourism Business Improvement District Renewal – Rebecca Engum

Tourism Business Improvement District Board of Directors take action as deemed
necessary

10:25 | 10. Public Comment – Brett Doney, Scott Shull

Opportunity for public comment

10:30 | 11. Executive Director Review – Brett Doney, Scott Shull

The Convention and Visitors Bureau Board of Directors and Tourism Business
Improvement District Board of Directors will go into Executive Session. Discuss
the annual performance review of Executive Director. After Executive Session,

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers,
tourists and conventions to visit, stay, experience, and return.

Convention and Visitors Bureau Board of Directors and Tourism Business Improvement District Board of Directors will take action as deemed necessary

10:45 | 12. Adjourn – Brett Doney

10:46 | 13. Tourism Project Funding Request | Montana PRCA Circuit Finals Rodeo – Duane Walker

Tourism Business Improvement District Board of Directors approve/deny \$50,000 request for marketing Montana PRCA Circuit Finals Rodeo, to be allocated as \$10,000 for 2017 Finals, occurring January 2018; \$10,000 for 2018 Finals, occurring January 2019; \$10,000 for 2019 Finals, occurring January 2020; \$10,000 for 2020 Finals, occurring January 2021; \$10,000 for 2021 Finals, occurring January 2022

11:00 | 14. Adjourn – Scott Shull

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