



Great Falls Tourism Business Improvement District Board of Directors Meeting Minutes

Friday, November 17, 2017 | 10:00 AM – 11:30 AM | Great Falls Area Chamber of Commerce Lower Level Video Conference room, Great Falls, Montana

Signature: _____ Date: _____

BOARD: Scott Shull, Robert Dompier, Malissa Hollan, David Buckingham

STAFF: Rebecca Engum, Vanessa Hayden

GUESTS: Shane Etwiler, John Faulkner, Johna Wilcox, Pam Bennet, Wendy Rispens

10:00 | Call to Order– Scott Shull

10:22 | Great Falls International Airport Marketing – John Faulkner
Approve/reject \$60,000 for Great Falls International Airport Marketing Plan to promote East and West Coast Flights

ACTION TAKEN

Motion made to approve \$30,000 for Great Falls International Airport Marketing Plan to promote East and West Coast Flights. Seconded. No discussion. All in favor. None opposed. The motion passed.

11:05 | Great Falls Parks & Recreation – Jerry Jordan
Approve/reject \$1,500 for 2018 Electric City Winter Classic 3rd – 8th grade basketball tournament, January 5-7, 2018.

ACTION TAKEN

Motion made to approve \$1,500 for 2018 Electric City Winter Classic 3rd – 8th grade basketball tournament, January 5-7, 2018. Seconded. No discussion. All in favor. None opposed. The motion passed.

11:22 | Special Olympics State Summer Games – Wendy Rispens
Approve/reject \$10,000 for May 15-18, 2018 Special Olympics State Summer Games, \$10,000 for May 14-17, 2019 Special Olympics State Summer Games, and \$10,000 for May 12-15, 2020 Special Olympics State Summer Games hosted in Great Falls Montana.

ACTION TAKEN

Motion made to approve \$10,000 for May 15-18, 2018 Special Olympics State Summer Games, \$10,000 for May 14-17, 2019 Special Olympics State Summer Games, and \$10,000 for May 12-15, 2020 Special Olympics State Summer Games

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

hosted in Great Falls Montana. Seconded. No discussion. All in favor. None opposed. The motion passed.

12:02 | FY18 Budget Amendment – Rebecca Engum
Take action as deemed necessary

ACTION TAKEN

Motion made to increase FY18 budget \$40,000 to opportunity line item. Seconded. No discussion. All in favor. None opposed. The motion passed.

12:03 | Tourism Business Improvement District Renewal – Rebecca Engum
Take action as deemed necessary

No action taken

12:17 | Montana ExpoPark – Rebecca Engum
Take action as deemed necessary

No action taken

12:20 | Public Comment – Scott Shull
Opportunity for public comment

No public comment

12:20 | Adjourn – Scott Shull

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