



Great Falls Tourism Business Improvement District Board of Directors Meeting Minutes
Wednesday, August 2, 2017 | 2:00 PM – 2:45 PM | Great Falls Area Chamber of
Commerce Lower Level Video Conference room, Great Falls, Montana

Tourism Business Improvement District Board of Directors: Becky Amaral-Miller,
Sandra Johnson-Thares, Robert Dompier, Scott Shull

Staff: Rebecca Engum

Guests: George Geise, Scott Reasoner, Scott Lettre

Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.

2:00 | Call to Order– Scott Shull

2:05 | Big Sky Duplicate Bridge Club – George Geise
Approve/reject \$500 for promotion of October 19-22, 2017 Bridge Tournament.

ACTION TAKEN
No motion made.

2:15 | Jade Presents Concert Opportunity – Scott Reasoner
Approve/reject \$5,000 request for marketing concert occurring Saturday,
September 23, 2017 across the hi-line through radio and social media.

ACTION TAKEN
Motion made to approve \$3,000 for Great Falls Montana Tourism to market concert
through social channels and Pandora in Kalispell, Lethbridge, and Hi-Line.

2:30 | Public Comment – Scott Shull
Opportunity for public comment.

No Public Comment.

2:35 | Adjourn – Scott Shull

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers,
tourists and conventions to visit, stay, experience, and return.