



Great Falls Tourism Business Improvement District Board of Directors Meeting Agenda
Thursday, June 22, 2017 | 10:00 AM – 11:30 AM | Great Falls Area Chamber of
Commerce Lower Level Video Conference room, Great Falls, Montana

Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.

10:00 | Call to Order and Consent Agenda – Scott Shull

The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.

a) Accept Excused Absences:

10:05 | Harvest Howl Funding Request – Sheila Rice

Approve/reject \$2,500 request for marketing Harvest Howl Guess Who concert occurring October 27, 2017 for 250 room nights.

10:20 | SelectFest RaeLynn Concert Funding Request – Scott Reasoner

Approve/reject \$1,000 request for marketing RaeLynn concert occurring August 11, 2017 across the hi-line through radio and social media for 450 room nights.

10:35 | VisitGreatFallsMontana.com Domain Purchase – Rebecca Engum

Take action as deemed necessary.

10:50 | Tourism Business Improvement District Renewal – Rebecca Engum

Take action as deemed necessary.

11:00 | Montana ExpoPark – Rebecca Engum

Take action as deemed necessary.

11:25 | Public Comment – Scott Shull

Opportunity for public comment.

11:30 | Adjourn – Scott Shull

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.