



**Great Falls Montana Tourism Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau Board of Directors & Great Falls
Tourism Business Improvement District Board of Directors**

Thursday, August 17, 2017 | 9:00 AM – 10:30 AM | Great Falls Area Chamber of
Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

9:00 | Welcome, Introductions, Call to Order and Approve Minutes – Brett Doney, Scott
Shull

Convention and Visitors Bureau Board of Directors

a) approve/reject 7-20-2017 Minutes

Tourism Business Improvement District Board of Directors

a) approve/reject 7-20-2017 Minutes

9:05 | DESTINÉ *Intended* Great Falls Montana! - Rebecca Engum
Pressing Issue | Tax Payer Fatigue

9:20 | Dans le Savoir *In the Know* – Rebecca Engum
National Meeting Trends

9:30 | Leisure Traveler Trade Show – Rebecca Engum
Approve/reject attending Denver International Sportsmen’s Expo, January 11-14,
2018.

9:35 | Convention and Visitors Bureau Financial Review – Scott Lettre

9:40 | Tourism Business Improvement District Financial Review – Scott Arensmeyer
Accept/reject July financials.

9:45 | Executive Director Report – Rebecca Engum

10:00 | Performance Dashboard Review – Rebecca Engum

10:05 | Montana ExpoPark – Rebecca Engum

Tourism Business Improvement District Board of Directors take action as deemed
necessary

10:10 | Visitor Center Relocation – Rebecca Engum

Review relocation plan. Take action as deemed necessary

10:20 | Tourism Business Improvement District Renewal – Rebecca Engum

Tourism Business Improvement District Board of Directors take action as deemed
necessary

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers,
tourists and conventions to visit, stay, experience, and return.

10:25 | Public Comment – Brett Doney, Scott Shull
Opportunity for public comment

10:30 | Adjourn – Brett Doney, Scott Shull

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