



**Great Falls Montana Tourism Boards of Directors Meeting
Great Falls Convention and Visitors Bureau Board of Directors & Great Falls
Tourism Business Improvement District Board of Directors
Agenda**

Thursday, July 20, 2017 | 9:00 AM – 10:30 AM | Great Falls Area Chamber of Commerce
Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.

9:00 | Welcome, Introductions, Call to Order and Approve Minutes – Brett Doney, Scott Shull

Convention and Visitors Bureau Board of Directors

- a) approve/reject 6-15-2017 Minutes
- b) approve/reject 6-29-2017 Minutes

Tourism Business Improvement District Board of Directors

- a) approve/reject 6-15-2017 Minutes
- b) approve/reject 6-22-2017 Minutes
- c) approve/reject 6-29-2017 Minutes
- d) approve/reject 4-12-2017 Minutes

9:05 | Great Falls Montana Tourism TODAY! - Rebecca Engum

9:35 | Financial Review – Rebecca Engum

Convention and Visitors Bureau Board of Directors accept June Financials

Tourism Business Improvement District Board of Directors accept June Financials

9:45 | Executive Director Report – Rebecca Engum

9:55 | Performance Dashboard Review – Rebecca Engum

10:00 | Montana ExpoPark – Rebecca Engum

Tourism Business Improvement District Board of Directors take action as deemed necessary

10:10 | Visitor Center Relocation – Rebecca Engum

Take action as deemed necessary

10:20 | Tourism Business Improvement District Renewal – Rebecca Engum

Tourism Business Improvement District Board of Directors take action as deemed necessary

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

- 10:25 | Dans le Savoir *In the Know* – Brett Doney
Presentation | Great Falls Montana Economic Development Mill Levy
- 10:45 | DESTINÉ *Intended* Great Falls Montana! - Rebecca Engum
- 10:55 | Public Comment – Brett Doney, Scott Shull
Opportunity for public comment
- 11:00 | Adjourn – Brett Doney, Scott Shull



Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.