



Great Falls Tourism Business Improvement District Board of Directors Meeting Minutes

Thursday, September 28, 2017 | 10:00 AM – 11:00 AM | Great Falls Area Chamber of Commerce Lower Level Video Conference room, Great Falls, Montana

Board: Malissa Hollan, Sandra Johnson-Thares, Becky Amaral-Miller, Scott Arensmeyer

Staff: Rebecca Engum, Vanessa Hayden, Jake Bash

Guests: Joan Redeen, John Faulkner, Antonio Hicks

10:03 | Call to Order – Malissa Hollan

11:07 | High School Sports – Rebecca Engum

Approve/reject \$8,500 for operations of 8C Boys and Girls District Basketball [February 15-17, 2018], State AA Wrestling [January 20, 2018], State All Class Swimming [February 9-10, 2018], State All Class Track [May 25-26, 2018].

ACTION TAKEN

Motion made to approve \$8,500 for operations of 8C Boys and Girls District Basketball [February 15-17, 2018], State AA Wrestling [January 20, 2018], State All Class Swimming [February 9-10, 2018], State All Class Track [May 25-26, 2018]. Seconded. No discussion. All in favor. None opposed. The motion passed.

10:04 | Great Falls Pedlet Program – Joan Redeen

Approve/reject \$5,000 for seed funding to develop a Downtown Great Falls Pedlet Program.

ACTION TAKEN

Motion made to approve \$5,000 for seed funding to develop a Downtown Great Falls Pedlet Program. Seconded. No discussion. All in favor. None opposed. The motion passed.

10:26 | United and Great Falls International Airport – John Faulkner

Approve/reject \$60,000 for Great Falls International Airport Marketing Plan to promote East and West Coast Flights.

Topic will be revisited at future meeting

11:20 | Board of Directors Q&A – Malissa Hollan

Potential Board Member(s) meet the current Board of Directors and ask questions.

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

11:21 | Director Recommendation – Malissa Hollan
Recommend trustee(s) to City of Great Falls for appointment.

ACTION TAKEN

Motion made to recommend David Buckingham to City of Great Falls for appointment. Seconded. All in favor. None opposed. The motion passed.

11:22 | Tourism Business Improvement District Renewal – Rebecca Engum
Take action as deemed necessary

Motion made to recommend to City of Great Falls \$1 assessment collection for properties with 30 rooms or fewer, and \$2 assessment collection for properties with 31 rooms or more, beginning July 1, 2018. Seconded. No discussion. All in favor. None opposed. The motion passed.

11:34 | Public Comment – Mallisa Hollan
Opportunity for public comment.

11:35 | Adjourn – Malissa Hollan

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