



Great Falls Tourism Business Improvement District Board of Directors Meeting Minutes
Thursday, June 22, 2017 | 10:00 AM – 11:30 AM | Great Falls Area Chamber of
Commerce Lower Level Video Conference room, Great Falls, Montana

Board: Scott Shull, Scott Arensmeyer, Sandra Johnson-Thares, Laurie Price-Manning

Staff: Rebecca Engum, Dorothy Meyer

Guests: Sheila Rice, Scott Reasoner

10:00 | Call to Order and Consent Agenda – Scott Shull

The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.

a) Accept Excused Absences: Robert Dompier, Malissa Hollan, Becky Amaral-Miller

10:05 | Harvest Howl Funding Request – Sheila Rice/Rotary Club

Approve/reject \$2,500 request for marketing Harvest Howl's The Guess Who concert occurring October 27, 2017 for 250 room nights.

ACTION TAKEN

No motion made.

10:20 | VisitGreatFallsMontana.com Domain Purchase – Rebecca Engum

Take action as deemed necessary.

ACTION TAKEN

Motion made to approve purchasing VisitGreatFallsMontana.com domain for up to \$5,000. Seconded. No discussion. All in favor. The motion passed.

10:35 | Tourism Business Improvement District Renewal – Rebecca Engum

Take action as deemed necessary.

No action taken.

10:50 | SelectFest RaeLynn Concert Funding Request – Scott Reasoner

Approve/reject \$1,000 request for marketing RaeLynn concert occurring August 11, 2017 across the hi-line through radio and social media for 450 room nights.

ACTION TAKEN

Motion made to approve \$1,000 request for marketing RaeLynn concert occurring August 11, 2017 across the hi-line through radio and social media for 450 room nights. Seconded. No discussion. All in favor. Motion passed.

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

11:05 | Montana ExpoPark – Rebecca Engum
Take action as deemed necessary.

No action taken.

11:20 | Public Comment – Scott Shull
Opportunity for public comment.

No public Comment

11:25 | Adjourn – Scott Shull

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