



**Great Falls Montana Tourism Boards of Directors Meeting Minutes
Great Falls Convention and Visitors Bureau Board of Directors & Great Falls
Tourism Business Improvement District Board of Directors**

Thursday, September 21, 2017 | 9:00 AM – 10:35 AM | Great Falls Area Chamber of
Commerce Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

TBID Board: Scott Shull, Sandra Johnson-Thares, Becky Amaral, Robert Dompier, Scott Arensmeyer, Malissa Hollan, Laurie Price

CVB Board: Brett Doney, Wayne Thares, Scott Lettre, Kaylene Kershner, Peggy O'Hare, Michelle Dahl, Patty Rearden

Staff: Rebecca Engum, Vanessa Hayden

Guests: Antonio Hicks, Owen Grubenhof, Gayle Fisher, Brett Gaare

9:02 | Welcome, Introductions, Call to Order and Approve Minutes – Brett Doney, Scott Shull

Convention and Visitors Bureau Board of Directors

a) approve/reject 8-17-2017 Minutes

CVB ACTION TAKEN

Motion made to approve 8-17-2017 minutes. Seconded. No discussion. All in favor. None opposed. The motion passed.

Tourism Business Improvement District Board of Directors

a) approve/reject 8-17-2017 Minutes

b) approve/reject 8-25-2017 Minutes

TBID ACTION TAKEN

Motion made to approve 8-17-2017 and 8-25-2017 minutes. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:05 | FY17 Audit – Brett Gaare

Tourism Business Improvement District Board of Directors accept/reject Fiscal Year 17 Audit

ACTION TAKEN

Brett Gaare provided report

9:10 | DESTINÉ *Intended* Great Falls Montana! - Rebecca Engum
Pressing Issue | Tax Payer Fatigue

No action taken

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

9:25 | Dans le Savoir *In the Know* – Gayle Fisher
Central Montana Travel Region FY17 Performance and plans for FY18

ACTION TAKEN

Gayle Fisher provided report

9:50 | Convention and Visitors Bureau Financial Review – Scott Lettre

CVB ACTION TAKEN

Scott Lettre provided report

9:53 | Convention and Visitors Bureau Financial Management Policy – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/reject Financial Management Policy

CVB ACTION TAKEN

Motion made to approve Financial Management Policy. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:56 | Tourism Business Improvement District Financial Review – Scott Arensmeyer

TBID ACTION TAKEN

Scott Arensmeyer provided report

9:59 | FY18 Budget Revisions – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/reject FY18 Budget Amendments

CVB ACTION TAKEN

Motion made to approve FY18 Budget Amendments. Seconded. No discussion. All in favor. None opposed. The motion passed.

Tourism Business Improvement District Board of Directors approve/reject FY18 Budget Amendments

TBID ACTION TAKEN

Motion made to approve FY18 Budget Amendments. Seconded. No discussion. All in favor. None opposed. The motion passed.

10:23 | Executive Director Report – Rebecca Engum

ACTION TAKEN

Rebecca Engum provided report

10:29 | Performance Dashboard Review – Rebecca Engum

ACTION TAKEN

Rebecca Engum provided report

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10:35 | Montana ExpoPark – Rebecca Engum
Tourism Business Improvement District Board of Directors take action as deemed necessary

No action taken

10:41 | Visitor Center Relocation – Rebecca Engum
Convention and Visitors Bureau Board of Directors approve/reject Inventory Liquidation.

CVB ACTION TAKEN

Motion made to approve Inventory Liquidation. Seconded. No discussion. All in favor. None opposed. The motion passed.

10:43 | Tourism Business Improvement District Renewal – Rebecca Engum
Tourism Business Improvement District Board of Directors take action as deemed necessary

No action taken

10:45 | Public Comment – Brett Doney, Scott Shull
Opportunity for public comment

10:50 | Adjourn – Brett Doney, Scott Shull

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