



Great Falls Montana Tourism Boards of Directors Meeting Minutes

Thursday, July 20, 2017 | 9:00 AM – 10:30 AM | Great Falls Area Chamber of Commerce
Lower Level Video Conference Center, 100 1st Avenue N, Great Falls, Montana

Signature: _____

Date: _____

Tourism Business Improvement District Board: Scott Shull, Robert Dompier, Malissa Hollan, Becky Miller, Laurie Price

Convention and Visitors Bureau Board: Brett Doney, Wayne Thares, Kaylene Kershner, Scott Lettre, Peggy O'Hare

Staff: Rebecca Engum, Vanessa Hayden, Dorothy Meyer

Guests: Gayle Fisher

9:05 | Welcome, Introductions, Call to Order and Approve Minutes – Brett Doney, Scott Shull

Convention and Visitors Bureau Board of Directors

- a) approve/reject 6-15-2017 Minutes
- b) approve/reject 6-29-2017 Minutes

CVB ACTION TAKEN

Motion made to approve 6-15-2017 and 6-29-2017 Minutes. Seconded. No discussion. All in favor. None opposed. The motion passed.

Tourism Business Improvement District Board of Directors

- a) approve/reject 6-15-2017 Minutes
- b) approve/reject 6-22-2017 Minutes
- c) approve/reject 6-29-2017 Minutes
- d) approve/reject 4-12-2017 Minutes

TBID ACTION TAKEN

Motion made to approve 6-15-2017, 6-22-2017, 6-29-2017, and 4-12-2017 Minutes. Seconded. No discussion. All in favor. None opposed. The motion passed.

9:09 | Great Falls Montana Tourism TODAY! – Rebecca Engum

Rebecca Engum provided report

9:26 | Financial Review – Rebecca Engum

Convention and Visitors Bureau Board of Directors accept June Financials

Mission

To passionately promote Great Falls Montana as a preferred destination for travelers, tourists and conventions to visit, stay, experience, and return.

CVB ACTION TAKEN

No action taken. Board consensus to not accept Financials, only to review.

Tourism Business Improvement District Board of Directors accept June Financials

TBID ACTION TAKEN

No action taken. Board consensus to not accept Financials, only to review.

9:39 | Executive Director Report – Rebecca Engum

Rebecca Engum provided report

9:45 | Performance Dashboard Review – Rebecca Engum

Rebecca Engum provided report

9:57 | Montana ExpoPark – Rebecca Engum

Tourism Business Improvement District Board of Directors take action as deemed necessary

NO ACTION TAKEN

9:58 | Visitor Center Relocation – Rebecca Engum

Take action as deemed necessary

NO ACTION TAKEN

10:11 | Tourism Business Improvement District Renewal – Rebecca Engum

Tourism Business Improvement District Board of Directors take action as deemed necessary

NO ACTION TAKEN

10:12 | Dans le Savoir *In the Know* – Brett Doney

Presentation | Great Falls Montana Economic Development Mill Levy

Brett Doney provided report

10:23 | DESTINÉ *Intended* Great Falls Montana! – Rebecca Engum

Rebecca Engum provided report

10:53 | Public Comment – Brett Doney, Scott Shull

Opportunity for public comment

10:55 | Adjourn – Brett Doney, Scott Shull

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Montana's Basecamp for **Art & Adventure**

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